

# INTERNATIONAL ACADEMIC WEEK (BIP)

TITLE: Innovation, AI, and Global Responsibility  
in Higher Education

## DRAFT AGENDA

Virtual part: May 13, 14.00–16.30 pm **CET**

On-site part: May 18–22, 2026 (B2 Ljubljana School of Business, Slovenia)

Venue:

- [B2 Ljubljana School of Business](#), Tržaška street 42, SI-1000 Ljubljana, 1st floor

Participants:

- Approx. 50 academics and 15 students
- From approx. 15 different countries and 25 different universities: Albania, Bosnia and Herzegovina, Croatia, Georgia, Greece, Latvia, Lithuania, Malta, Montenegro, Netherlands, Poland, Portugal, Romania, Serbia, Ukraine, etc.

Partner Universities – BIP Consortium:

- B2 Ljubljana School of Business, Ljubljana, Slovenia
- Modern Business School Belgrade, Republic of Serbia
- The Higher School of Security and Economics, Plovdiv, Bulgaria

*For student mobilities, additional workshops are provided marked in blue. Only students who actively present in the BIP student poster section of the EECME Conference may participate in the BIP. Upon successful completion of the BIP Academic Week, students will receive 3 ECTS credits.*

"THE WORLD IS A BOOK,  
AND THOSE WHO DO NOT  
TRAVEL READ ONLY ONE  
PAGE."

Saint Augustine

**VIRTUAL PART:**

**May 13, 2026**

**WEDNESDAY**

**May 13**

**14.00–16.30**  
*With the Break*

**Opening Remarks**

- Representatives of Co-Organizers

**Presentation of Slovenia and B2 Ljubljana School of Business (B2 LSB)**

- Špela Pregl, E+ coordinator at B2 LSB

**Programme Overview: Structure, Key Themes, and Organisational Aspects of the International Week**

- Dr. Katarina Aškerc Zadavec, Vice-Dean

**Cross-Cultural Explorations in a Global Academic Environment**

- Dr. Katarina Aškerc Zadavec, Vice-Dean

**\*Organizational Workshop Questions** – for Workshop Facilitators Only

**\*Organizational Aspects of BIP Student Poster Session at the EECME Conference** – for Students Participants Only

**MS Teams link for Virtual Part (May 13):**

<https://teams.microsoft.com/meet/32185662124320?p=JUI2VyygyZEnqGmAnY>

**ID: 321 856 621 243 20**

**Code: 4NM63XX3**



**Erasmus+**

**ON-SITE PART:**

**May 18–22, 2026**

**MONDAY**

**May 18**

9.00–9.30

*Participant Gathering*

9.30–10.00

**Location: C1 – Classroom 1:**

**Beginning Remarks**

- Representatives of Co-Organizers

**Group Photos**

10.00–11.00

**Workshop: Rethinking Growth – Strategies for Resilient Economies in a FRAGMENTED World - v 2.0**

- Dr. Marko Bohanec, Professor at B2 LSB, Director at Salvirt

11.00–11.15

*Preparation of Stands for “International University Fair”*

11.15–12.30

**“International University Fair” (Getting to Know Each Other)**

- Each university will have its own table for a “stand-style” presentation
- Representatives may display promo materials, business cards, laptops with ppt, etc.
- At least one person must be available at the table/stand; others are encouraged to walk around, network, engage with participants

12.30–12.45

*Organizational and Evaluation Remarks*

**12.45–13.30**

**Workshop for Student Participants of the Academic Week only:**

**C1 - Professional Development in a Global World**

- Špela Pregl, E+ coordinator at B2 LSB
- Katarina Aškerc Zadravec, Vice-Dean

16.30–17.30

**Guided tour of Ljubljana – Meeting Point: [Prešeren Square](#)**

- Staša Krapež, Licensed Tourist Guide, Lecturer at B2 LSB

18:00–

**All Participants: Dinner in restaurant “Allegria” – Location:**

**[Nazorjeva ulica 8, 1000 Ljubljana](#)**

## TUESDAY May 19

9.00–9.30	<i>Participant Gathering</i>	
9.30–10.20	<b>Digital Education in a Global Context: Policy Perspectives and Strategic Directions</b> <ul style="list-style-type: none"> <li>○ Petra Bevek, Ministry of Digital Transformation of Republic of Slovenia</li> </ul>	
<i>Break</i>		
10.30–11.30	<b>C1 - Workshop A: Blockchain Beyond Bitcoins – Reshaping Credentials, Ownership and Trust in Education</b> <ul style="list-style-type: none"> <li>○ Dr. George Nikolaishvili, Georgia (EU)</li> </ul>	<b>C2 - Workshop B: Fostering Psychological Safety and Responsible Decision-Making in the Context of AI-Driven Transformation in Higher Education</b> <ul style="list-style-type: none"> <li>○ Dr. Beata Barchi, Ukraine (MSU)</li> </ul>
<i>Break</i>		
11.45–12.45	<b>C1 - Workshop C: AI Assistant for Professors – Personalized Learning in Higher Education</b> <ul style="list-style-type: none"> <li>○ Dr. Besiki Tabatadze, Georgia (EU)</li> </ul>	<b>C2 - Workshop D: From Energy to Emissions – Understanding AI Footprint</b> <ul style="list-style-type: none"> <li>○ Dr. Verónica Vasconcelos, Portugal (PUC)</li> <li>○ Dr. Luis Marques, Portugal (PUC)</li> </ul>
<i>Break</i>		
12.45–13.15	<b>Organizational and Evaluation Remarks</b>	

## WEDNESDAY May 20

9.00–10.00	<b>Study Visit: Innovation Ecosystems, Entrepreneurship, and Creative Industries in Practice (Location: <a href="#">Center Rog, Trubarjeva 72, Ljubljana</a>)</b>
<i>Break</i>	
11.30–13.00	<b>Workshop for Student Participants of the Academic Week only at B2 LSB:</b> <b>C2 - The Power and Risk of AI: Deepfake and Cost of Misuse</b> <ul style="list-style-type: none"> <li>○ Teodora Denić, Erasmus student, Serbia/Slovenia (B2 LSB)</li> <li>○ Anja Glišović, student, Serbia/Slovenia (UL)</li> </ul>

**THURSDAY**

**May 21**

**LOCATION:** [Tržaška 207, 1000 Ljubljana](#)

9.00–9.30

*Participant Gathering*

Conference Program:  
9.30–14.30

**AI, Law, and Leadership – From Control to Conscious Stewardship in the Age of Intelligent Systems**

- Dr. Violeta Bulc, former EU Commissioner for Transport and Deputy Prime Minister of Slovenia, entrepreneur, engineer, international speaker, philanthropist

**[8th EASTERN EUROPEAN CONFERENCE OF MANAGEMENT AND ECONOMICS \(EECME 2026\) – Hybrid Conference](#)**

- TITLE: AI, Law, and the Future of Management – Building Responsible and Competitive Organizations

**BIP Student Poster Session**

*\*The full EECME 2026 conference program and abstract proceedings will be available approximately one week before the conference.*

**Photos**

**FRIDAY**

**May 22**

9.00–9.30

*Participant Gathering*

9.30–10.30

**C1 Workshop E: Internationalisation in Times of Crisis – Lessons from Ukraine**

- MSc. Yuliia Palaniuk, Ukraine (WUNU)

**C2 Workshop F: Teaching Creativity in the Age of Machines**

- Dr. Martin Walker, Netherlands (BUAS)

*Break*

10.45–12.00

**Erasmus Graduation Ceremony with Students and Participants of the International Academic Week**

**Closing Remarks / Photos**

**Moderator of the International Staff Week:**

*Assist. Prof. Dr. Katarina Aškerc Zadavec*

\*C1 = Classroom 1

C2 = Classroom 2

We reserve the right to make changes to the programme.



**Erasmus+**

## Descriptions of the Workshops

### **Monday / C1 - Workshop: Rethinking Growth – Strategies for Resilient Economies in a FRAGMENTED World - v 2.0**

This year's presentation revisits last year's focus on resilient economies in a connected yet fragmented world. It will compare year-over-year shifts in geopolitical pressures, supply chains, AI adoption, nearshoring, and workforce reskilling. The session will highlight which strategies have gained urgency, which assumptions have changed, and where companies and policymakers need to adapt. An interactive session will conclude with practical reflections on building stronger capacities for resilient growth in an uncertain global landscape.

### **Tuesday / C1 - Workshop A: Blockchain Beyond Bitcoins – Reshaping Credentials, Ownership and Trust in Education**

Can universities issue trusted credentials and automate bureaucratic processes? This workshop explores probably the most promising application of the Blockchain in higher education — no technical background required. Participants will work through real-world scenarios, evaluate case studies from institutions already implementing the approach, and discuss the practical issues concerning its adoption.

### **Tuesday / C2 - Workshop B: Fostering Psychological Safety and Responsible Decision-Making in the Context of AI-Driven Transformation in Higher Education**

This workshop explores the role of psychological safety, decision-making strategies, and holistic balance in the context of AI-driven innovation in higher education. It emphasizes human-centred approaches that support responsible engagement with artificial intelligence while fostering resilience and wellbeing among academic staff and students. Through interactive activities, including guided reflection and the application of the Wheel of Balance framework, participants will actively engage in assessing their own practices and decision-making patterns. The workshop encourages collaborative dialogue and peer learning, enabling participants to co-create strategies for integrating psychological safety and balanced decision-making into academic environments. By the end of the session, participants will gain practical tools to support sustainable performance and responsible innovation in higher education institutions.

### **Tuesday / C1 - Workshop C: AI Assistant for Professors – Personalized Learning in Higher Education**

This interactive workshop introduces an AI assistant designed to support professors in creating personalized study plans for students. The system analyzes academic performance data and weekly learning indicators to recommend suitable tasks based on student progress. Participants will explore how artificial intelligence can improve adaptive learning, support student success, and save instructor time in higher education. The workshop includes discussion, practical examples, and active participant involvement through sample scenarios and collaborative activities.

### **Wednesday / C2 - The Power and Risk of AI: Deepfake and Cost of Misuse (for student participants only)**

The interactive workshop critically explore the growing impact of artificial intelligence mainly on students, but also on society. Through a combination of real-world examples, guided discussions, and activities based on critical thinking, participants actively engage in identifying, analyzing, and debating the use and misuse of deepfake technology. The workshop emphasizes critical thinking, media literacy, and ethical awareness, encouraging students to take an active role in evaluating digital content. By the end, participants will develop a deeper understanding of risks of AI, as well as practical skills to recognize the misuse of deepfake.

### **Friday / C1 Workshop E: Internationalisation in Times of Crisis – Lessons from Ukraine**

This interactive workshop explores how higher education institutions can sustain and rethink internationalisation in times of crisis, drawing on practical experiences from Ukraine. Participants will engage with real-life case studies for maintaining international partnerships under challenging conditions. Through guided discussions and group activities, attendees will reflect on their own institutional responses and exchange strategies for resilience and inclusive internationalisation. The workshop emphasises active participation, peer learning, and the co-creation of practical solutions applicable across diverse higher education contexts.

### **Friday / C2 Workshop F: Teaching Creativity in the Age of Machines**

This workshop explores how AI tools are reshaping creativity and innovation in video game education. It examines the pedagogical challenges of integrating AI into the curriculum while positioning AI as a creative “partner” that can support idea generation, design processes, experimentation, and collaborative learning in the age of machines.