

BUSINESS SCHOOLS IN A VUCA WORLD

Business Agility Institute

November, 2022

THERE IS A HIGH DEMAND FOR BUSINESS SCHOOL EDUCATION



SCHOOL SIDE

Two in five (41%) graduate business programs received more applications in 2021 compared with 2020. This was a continuation of growth momentum from 2020, when two in three (67%) programs reported growth in applications.

The change in application volumes from international candidates shows an increase of 4% compared to 2020.



ORGANIZATION SIDE

When asked about hiring plans for 2021 nearly 90% of employers said they plan to hire MBA graduates.

Ongoing attention of consulting companies (They do 35% of the business school hiring)

THE REASON FOR A NEW SCHOOL FOCUS

In the last two decades a coherent set of values, principles, and methods has emerged for how work is organized, an approach that **Business Agility Institute** refers to as **business agility**.

This approach to work is distinct from what has been taught and modeled since the Harvard University Graduate School of Administration was founded and introduced the world's first MBA degree in 1908.

Business Agility represents as coherent and comprehensive an approach as historically has Business Administration--and is distinctly different.



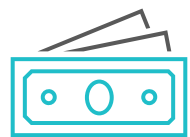
BUSINESS AGILITY IS TAKING ORGANIZATIONS BY STORM



According to World Economic Forum, **94% Fortune 500 CEOs are saying** «learning agility» is the key competency.



More than 90% of Fortune 500 companies already started their business agility transformation journey.



Companies are estimated to spend **more than \$1 trillion** in transformation and reskilling activities.



Talent scarcity is now more than ever, thanks to Great Resignation. (48 million people quit their jobs in 2021 in US alone)

ORGANIZATIONS' NEED FOR QUALIFIED GRADUATES IS INCREASING

THE GROWING GAP BETWEEN WHAT THE SCHOOLS ARE TEACHING AND WHAT ORGANIZATIONS NEED

The adoption of Business Agility by organizations worldwide has significantly accelerated over the past two decades.

While most B-schools remain almost entirely centered on (traditional) Business Administration education.





BAI RESEARCH ON BUSINESS SCHOOL

The Business Agility Institute (BAI) is conducting a research to answer the question:

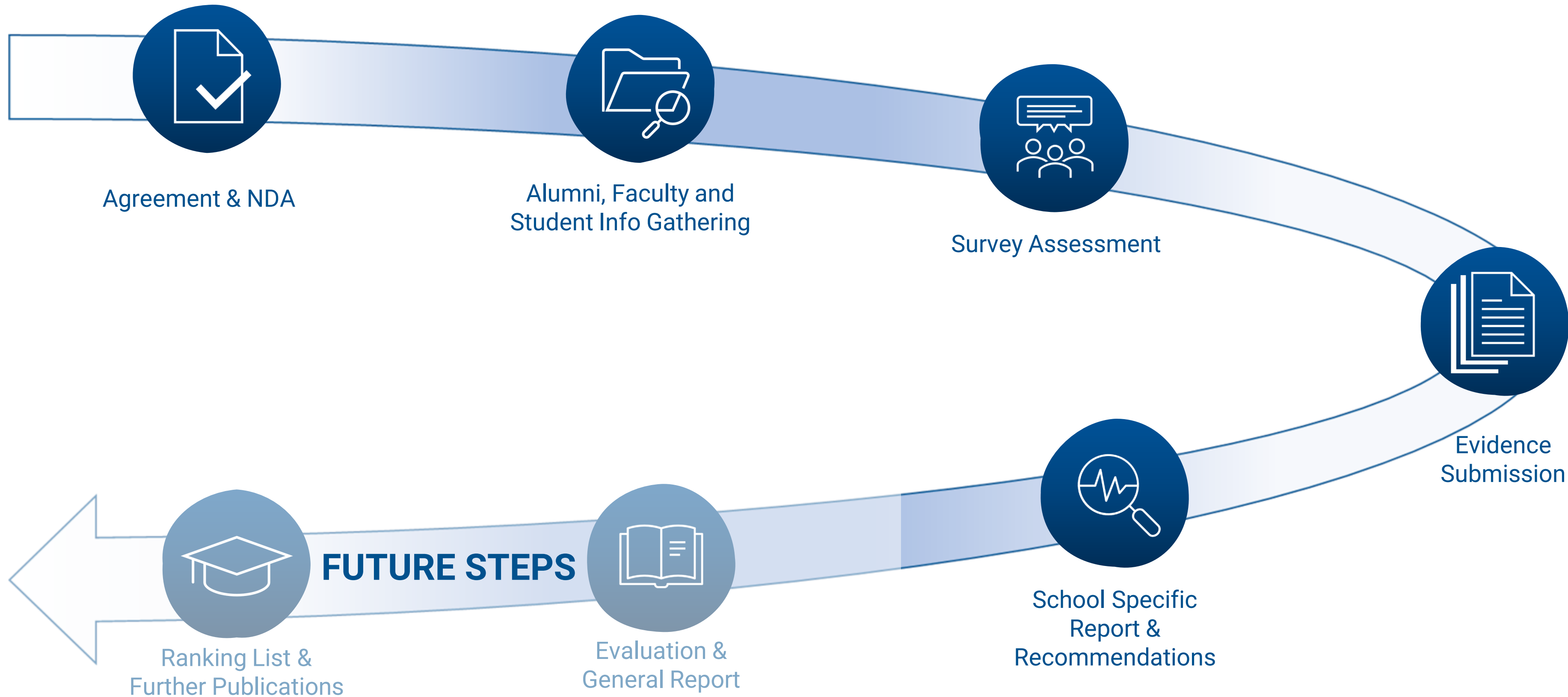


Are today's business schools and MBA programs equipping their students with what students need to thrive in our modern world which is characterized more and more by volatility, uncertainty, complexity, and ambiguity (VUCA)?



The final report on BAI's research will be in the form of a specialty ranking.

THE PROCESS



MAIN OUTPUTS

RANKING LIST



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DO BUSINESS SCHOOLS PREPARE THEIR STUDENTS FOR AGILE WORLD?


[VIEW FULL REPORT](#)

HOW TO SELECT THE BEST MBA PROGRAM? CLICK TO SEE	CAPABILITIES NEEDED IN TODAY'S WORLD CLICK TO SEE	WHICH SKILLS COMPANIES ARE LOOKING FOR? CLICK TO SEE
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TOP 50 MBA PROGRAMS [SEE FULL LIST](#)

CURRICULUM RECOMENDATIONS

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RECONSIDERING YOUR CURRICULUM?

[CONTACT US FOR MORE](#)

Our team of experts will help you to re-shape your university's curriculum.

Contact us for more.

METHODOLOGY FOR: Business School Ranking based on Business Agility development abilities

SURVEY ALUMNI & FACULTIES

- Primary source quantitative data collection
- Measure the ability of the Business School to create an impact on the factors that matters leveraging validated BAI model on a perception based reported on a Likert scale
- Polar questions based on nonjudgmental statement
- Specific questionnaire for alumni and for faculties
- Number of respondents required to ensure an error margin of max 10% over 95% confidence interval.

COLLECTION OF BUSINESS SCHOOL INFORMATION

- Primary source qualitative and quantitative data collection from the Business School dean
- Assess the impact of the Business School through academic offering and enrolment on Business Agility programs
- Assess the impact of the Business Schools through extra curricular activities

CURRICULUM REVIEW

- Secondary source data analysis leveraging syllabus from training programs eligible for the ranking process and delivered by the Business School
- Assess the adequacy of the curriculum compared to Business Agility fundamentals
- Qualitative assessment performed valuation scheme by reviewers, this process is backed up with NLP algorithm and machine learning.



HOLISTIC => Student, faculty and alumni perspectives
AI DRIVEN => Backed up with NLP algorithms and machine learning
TRANSPARENT => General business school valuation figures and methodology details will be published in a transparent manner

BENEFITS FOR ALL THREE DIFFERENT STAKEHOLDERS



SCHOOLS:

The schools themselves **who seek to remain as relevant as possible** in a world where the speed of change may be increasing greater than the schools themselves can keep up with. Rankings serve as a strong signal to schools. Schools invest in responding to rankings and are known to make changes based upon their rankings.



STUDENTS:

Students seeking B-school education along with their sponsors beyond themselves such as parents or employers **research to maximize one's Investment in education typically includes reviewing rankings** as prospective students seek the best fit to meet their life and career aspirations.



ORGANIZATIONS:

Organizations that hire B-school graduates as they seek the best fit for their staffing and leadership needs. **Hiring organizations maximize their recruiting investments and efforts by focusing their efforts where they will find the best candidates for their cultures and operations.** The Business Agility Institute has led efforts to assess the business agility capabilities and cultures for organizations.



BENEFITS: BUSINESS SCHOOLS

1

Measure Progress

Understand your curriculum impact by measuring progress against key cultural and behavioral characteristics for business agility – with a proven methodology.

2

Stay Aligned

See how you compare to other business schools from around the world. Learn and share with each other to accelerate your own transformation journey.

3

Plan Next Steps

Gain insights into areas of your curriculum and approach that need further focus and investment.

4

Gain Recognition

Be recognized for the progress you've made on your journey and the benefits you've achieved for your students, faculty and alumni.

5

Aim for Greater Good

Humanistic side of agility?
Develop and graduate to-be human-first executives...

WHY BUSINESS AGILITY INSTITUTE? WE HAVE BEEN DOING THIS FOR MANY YEARS



BUSINESS **AGILITY**
INSTITUTE

The Business Agility Profile™

The Business Agility Profile™ is an independent, detailed snapshot of your business agility capabilities and behaviors across your organization.



WHY BUSINESS AGILITY INSTITUTE? POWER OF NETWORK



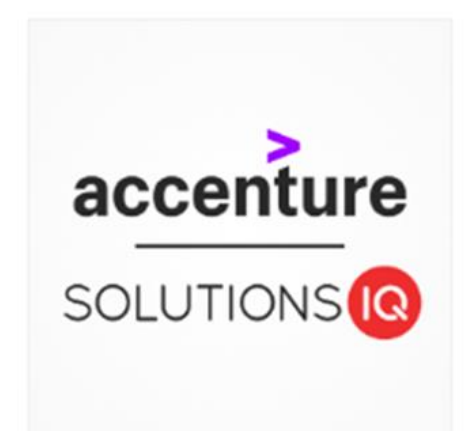
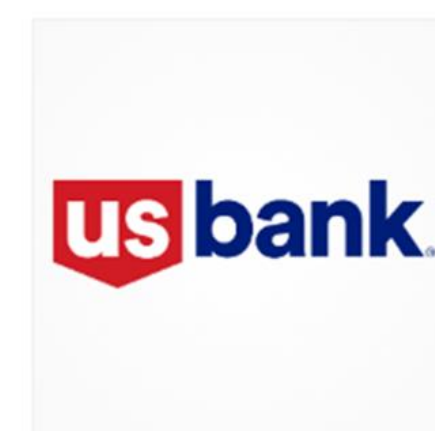
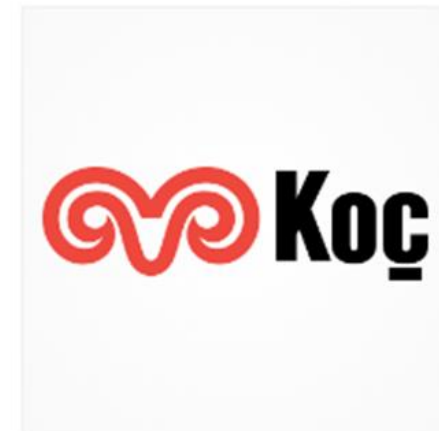
4500+
of Members

500+
Publications

74
Countries

14
Research Teams

WHY BUSINESS AGILITY INSTITUTE? CORPORATE MEMBERS



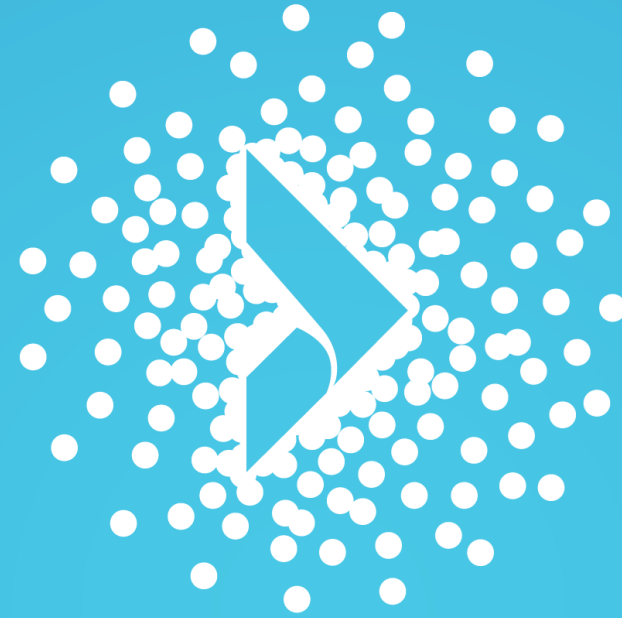
WHY BUSINESS AGILITY INSTITUTE? **PURPOSE & KNOW-HOW**



Purpose to come up
with a solution to the
problem



**Strong presence &
accumulated know-
how** in the business
agility space



THANK YOU!