



Call for papers

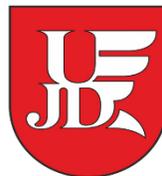
XII-th INTERNATIONAL SCIENTIFIC CONFERENCE

Organized by:

UNIVERSITY COLLEGE OF BUSINESS

**“DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE:
ECONOMIC, LEGAL AND SOCIAL PERSPECTIVES”**

In collaboration with partners:



June 05, 2026
Tirana, Albania
www.kub.edu.al

PURPOSE OF THE CONFERENCE

The University College of Business organizes the XIIth International Scientific Conference entitled:

“ Digital Transformation and Artificial Intelligence: Economic, Legal and Social Perspectives”

through the contribution of its three main units:

- Faculty of Economics, Law and Social Sciences;
- Faculty of Engineering and Computer Science
- College of Higher Professional Studies.

This event comes as one of the forms of expression of cooperation between the parties through the development of Scientific Research in multidisciplinary fields such as: economics, justice, education, social-political sciences and professional studies.

An important contribution to the organization and development of this conference is made by the collaborating partners, Higher Education Institutions in the country, the region and Europe:

1. University of Skopje – North Macedonia
2. B2 Ljubljana School of Business – Slovenia
3. Jan Dlugosz University in Czestochowa – Poland
4. Baltic International Academy - Latvia
5. Institute for Applied Business Studies - Albania
6. Euro College – North Macedonia
7. Helena Chodkowska University of Technology and Economics - Poland
8. Zagreb School of Business – Croatia
9. Daran Center - Albania

The conference will be held on **June 5, 2026**.

UCB staff will be participating in the Conference Hall near **the University College of Business Campus**.

Conference **Language** : *English, Albanian*

CONFERENCE AREAS

In order to best organize the development of the plenary sessions in parallel, we will orient the division of the presentation papers at this conference according to the following **areas** :

- **Computer Science, Information Technology;**
 - Technology in the service of Sustainable Development and the Environment.
 - Protecting against cyberattacks in the age of AI
 - Using AI to prevent cyberattacks
 - AI in biometric systems and user identification
 - Industrial automation and security of digital devices
 - Cryptography and Mathematical Algorithms in Cybersecurity
 - Data Analysis and Statistics for Artificial Intelligence



- **Education - "Education is the passport to the future, because tomorrow belongs to those who prepare for it today."**
 - Transforming Education for the Green Economy: Curriculum Development
 - E-learning for Environmental Education: Expanding Reach and Impact
 - AI for Sustainable Learning: Personalizing Education for a Green Economy
 - The Role of Vocational Education in Developing Green Economy Skills
 - Circular Economy Education: Preparing Students for the Future
 - How can international collaborations and networks support green education on a global scale?
 - Green Education and Innovation: Partnerships between Academia and Industry

- **Economics in the profiles Finance, Banking, Accounting, Auditing, Management, Tourism, Marketing**
 - Digital currency and the future of green finance.
 - Innovation in Banking: Embracing Digital Transformation for Sustainable Growth
 - FinTech and the Green Economy: Using Technology for Sustainable Finance
 - The role of digital marketing in promoting green products
 - The role of technology in sustainable tourism management
 - Innovations in Renewable Energy and Sustainability
 - Circular Economy and Waste Management Solutions
 - Green Finance and Investment Strategies
 - Sustainable Agriculture and Food Systems
 - Economic Freedoms and challenges to environmental freedoms.
 - Green Business and Innovation, as part of the third generation of environmental freedoms and rights.

- **Legal in Public, Civil, Criminal and Business Law profiles.**
 - Law and Regulations for Green Business
 - Innovation, Technology and International Law
 - International Trade and Environmental Agreements
 - Human Rights and Environmental Justice
 - International Conflicts and the Impact of Climate Change
 - Corporate Law and Social Responsibility
 - The role of international green public policies and Albania.

- **Vocational Education:**
 - Using digital platforms and e-learning tools to train professionals in sustainable practices.
 - Using artificial intelligence to create personalized learning paths and assess skills for green economy roles.
 - Sustainable Finance and Investments: Professional Education in Green Financial Practices
 - How can vocational education providers collaborate with industry leaders to align curriculum with the needs of the green economy.
 - Green Entrepreneurship: Vocational Education for Starting a Sustainable Business
 - The Future of Work and Vocational Training: Preparing for Automation and AI in Green Jobs
 - Adapting VET Curriculum for the Digital Age: Integrating Technology into Sustainability Education
 - Creating Green Campuses: Sustainable Practices in Vocational Education Institutions
 - Sustainable Agriculture Education: Preparing Future Professionals for Green Agriculture Practices

The Conference program is not limited to these issues. We invite all interested parties to participate in the Conference with other alternative issues related to the main theme of the Conference.

IMPORTANT DATES

- **April 15, 2026** Deadline for abstract submission;
- **April 20 2026** Deadline for notification of abstracts ;
- **May 20, 2026** Deadline for submission of the full paper;
- **May 24, 2026** Deadline for confirmation of acceptance of the paper;
- **May 31, 2026** Deadline for payment and mandate submission¹
- **June 05, 2026** Sending the Conference Program and Link .

SCIENTIFIC BOARD:

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¹Please send a scanned copy of the payment order to the official conference email address: infoconference@kub.edu.al

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PRESENTATION OF PAPERS AND DISCUSSIONS

- All presented papers will be published in the Conference Book of Proceedings.
- A selected number of articles by the Scientific Board of the Conference will be published in the special issue of the Scientific Journal of Professional Studies with ISSN: 2520-0933 (online) and ISSN: 2412-5865 (print)

REGISTRATION FEES

The conference is free only for papers presented by members of the organizing institution and collaborating partners of this Conference.

For participants from other Universities with individual/co-authored papers, the fee **will be 50 EUR or 5,000 ALL**. The fee includes the Certificate of Participation (online), a copy of the Book of Proceedings, a copy of the International Scientific Journal (ISSN online).

Bank Account Details:

Bank account number name: University College of Business
IBAN (ALL): AL3820211068000000000782125
IBAN (EUR): AL85202110680000000001782125
Swift code: SGSBALTX

*** In the description of the payment, it is suggested to include the description: ISCUCB 2026, the name and surname of the author(s) of the paper.*

*** Participants must cover their own travel and accommodation expenses in Tirana, as well as take care of booking the hotel where they will stay. For suggestions on accommodation options, visit <https://kub.edu.al/kerkimi-shkencor/>*



INSTRUCTIONS FOR AUTHOR ABSTRACTS

The abstract should not exceed 200-250 words and clearly state the purpose, methodology and conclusions of the paper. The abstract should contain 4-5 keywords and their classification in JEL.

Abstracts must be submitted in Microsoft Word format according to the following instructions and should be sent by e-mail to the following address: infoconference@kub.edu.al

The official language of the Conference will be **English and Albanian** .

The Conference will be held in a hybrid format. The presentation of papers will be possible both in person at the Conference venue and online via the Zoom platform.

CONTACTS

For questions or information regarding the conference, please contact infoconference@kub.edu.al.

Please visit our website: www.kub.edu.al

You are welcome!

Conference Organizing Committee!

ABSTRACT FORM

Title of the Paper

(14 points Times New Roman, Bold, Centered)

First and Last Name - 1

Institution where he works (12 Times New Roman, center, for author number 1)

First and Last Name - 2,

Institution where he works (12 Times New Roman, center, for author number 2)

ABSTRACT

The summary should be limited to a maximum of 200-250 words. The abstract is a single-spaced paragraph, with an introduction, summarizing the most important elements of the paper.

Authors are required to clearly state the content and purpose of their study, including: introduction, research questions, applied scientific methods, findings, main results, recommendations and suggestions.

The abstract must be written in Microsoft Word, in 12 Times New Roman, Bold, centered.

Keywords: This section should include a maximum of 5 keywords related to the study, and the JEL code. (12 Points Times New Roman, Italicize each word).

Page size - A4, Normal