

Erasmus+ 2021–2027

ERASMUS POLICY STATEMENT – OVERALL STRATEGY

Participation in the Erasmus programme will contribute to the modernisation of the Ljubljana Business School, as we will be able to increase our level of internationalisation within the scope of KA1, which is also one of the objectives of our internationalisation strategy for the period 2021-25.

In addition to the international mobility of students and academic staff, internationalisation also includes the internationalisation of teaching, learning, and research. We therefore strive for the balanced and continuous development of internationalisation by integrating both the mobility of students as well as the academic and specialist staff into the Ljubljana Business School, along with staff from the Ljubljana Business School into institutions abroad. Including foreign experts in what the Ljubljana Business School does will facilitate provision of high-quality services and the development of study subjects and programmes, which shall add value to scientific research and pedagogical work. The involvement of our academic staff in teaching at foreign higher education institutions, as well as our experts in foreign research groups, will strengthen our higher education institution's visibility in the international environment. All the above will contribute to the sustainable development and modernisation of our higher education institution.

Promoting international mobility while developing intercultural competences and ensuring and improving the quality of mobility support processes is one of the Ljubljana Business School's primary goals. We want to offer our students state-of-the-art education that includes attaining intercultural competences in order to become competent in the labour market, as well as for professions and productive lives in our modern society, which requires graduates to have interdisciplinary skills for critical thinking, problem solving, communication, and collaboration. International mobility also has a positive impact on the development of soft competences, such as intercultural awareness, adaptability, innovation, motivation, critical thinking, problem-solving skills, and effective functioning in groups and an intercultural society. All this, together with the obtained knowledge, makes students more employable. Participation in programmes is therefore no longer just a competitive advantage in the higher education environment, but rather a competitive necessity.

Internationalizing the LBS is one of the fundamental areas for our further development. We have set the goal for the LBS to be an active partner in international higher education and we will strive to continuously improve our quality through cooperation with similar foreign institutions. Our institution will thus increase its visibility and become an attractive destination for both domestic and foreign lecturers in both higher education, as well as in pedagogical and research work.

The strategy of internationalizing the LBS is focused on four key areas, which aim at the long-term goal – developing our institution school into an internationally attractive and recognizable point of knowledge:

1. international mobility of students, lecturers, and associates;
2. high quality international scientific research work;
3. promoting the development of intercultural competences; and
4. targeting priority regions and countries.

For those reasons, we want to increase the scope of cooperation within the KA1 project and enhance the mobility of both students as well as the academic and specialist staff.

We are aware that scientific research activity at a higher education institution cannot exist without an international dimension, since international (co)operation is a source of new ideas, insights, and creations that bring added value to all involved players and stakeholders in the higher education community, as well as in the private sector and broader society. Therefore, international action must be systematically focused on creating excellent knowledge. International scientific research cooperation and effective knowledge transfer are fundamental preconditions for the successful transfer of research results between higher education institutions and the job market at home and beyond.

Through KA1 projects, we will increase the percentage of those included in mobility, thereby improving the degree of internationalization of our higher education institution. Due to this greater international involvement, we are also counting on a greater scope of international cooperation on scientific research work and, consequently, better international recognisability.

The envisaged impact of the LBS's participation in the Erasmus+ Programme is reflected in the modernization and upgrade of the study programmes, which, as a result of the academic staff's attained intercultural competences and the increased volume of international cooperation, may consequently result in a more developed intercultural dimension. Internationalizing the curriculum will thus increase the degree of internationalization in our home country, which will help us attain intercultural competences for those students who will not be part of direct mobility. The increased volume of international activities facilitated by participation in the Erasmus+ Programme will also have an impact on the increased volume of scientific research work and joint publications with foreign researchers.

More concretely, we have set ourselves the following goals: increasing the number of LBS students in exchange programmes by 50%, increasing the number of foreign exchange students at the LBS by 50%, increasing the international mobility of higher education lecturers and specialist staff at the LBS by 50%, increasing the number of visiting higher education lecturers at the LBS by 50%, increasing the share of publications co-authored with foreign researchers by 30%, and increasing the proportion of active participation at international conferences abroad by 30% by the end of 2025.