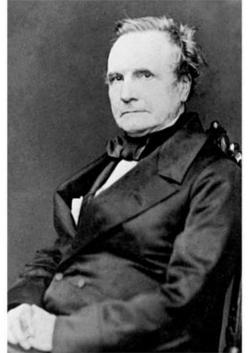
# ARTIFICIAL INTELLIGENCE AND COPYRIGHT LAW A GLOBAL OUTLOOK

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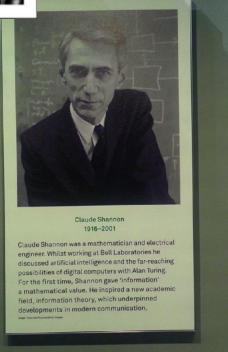




### **AI & ©**

From Ada Lovelace and Charles Babbage...

To Claude Shannon and Alan Turing...





Alan Turing 1912-1954

Alan Turing was a mathematician, philosopher and computing pioneer. With the outbreak of the Second World War, Turing became head of a code-breaking unit at Bletchley Park. He used his mathematical skill to design a series of electromechanical code-breaking machines. His work continued to provide a theoretical basis for post-war developments in computing.



"Alexa, play morning playlist."









### AI IN THE CREATIVE INDUSTRIES

Al in movies





Al in the music industry

Al and arts





Al in literature

Al in the news industry



### WHAT IS ARTIFICIAL INTELLIGENCE?

Software - hardware

Strong (full), general or weak (narrow) Al

System, entity, science

"A non-human system that possesses cognitive functions and skills such as learning and reasoning. A smart computer that can think and plan strategically. A science that can assist humanity to find answers to the big questions/themes we face." (*Kop referring to Hawking*)

"Al is the simulation of human intelligence on a machine, so as to make the machine efficient to identify and use the right piece of 'Knowledge' at a given step of solving a problem." (*Noto La Diega citing Konar*)

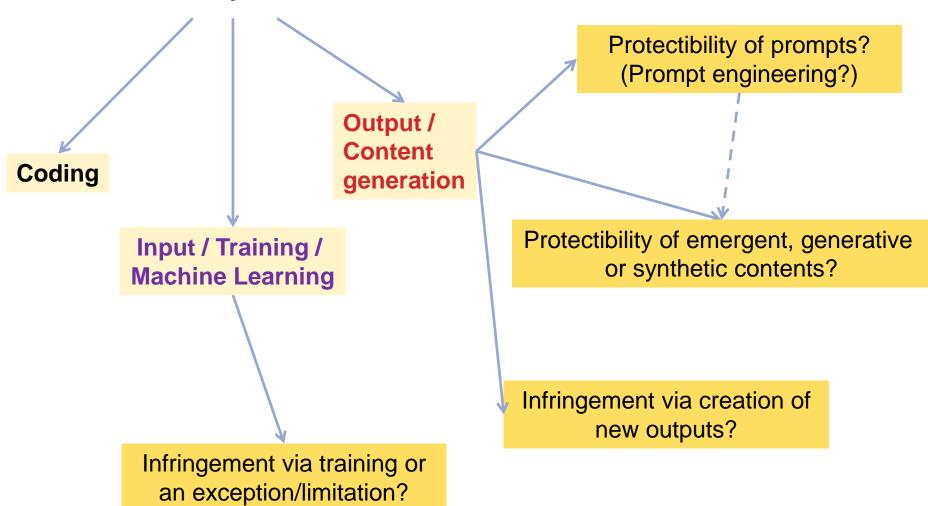
"Al is that activity devoted to making machines intelligent, and intelligence is that quality that enables an entity to function appropriately and with foresight in its environment." (*Nilsson*)

"Al systems will be designed to perform human-like cognitive tasks, steadily improving their performance by learning from experience or external data." (*De Rouck*)

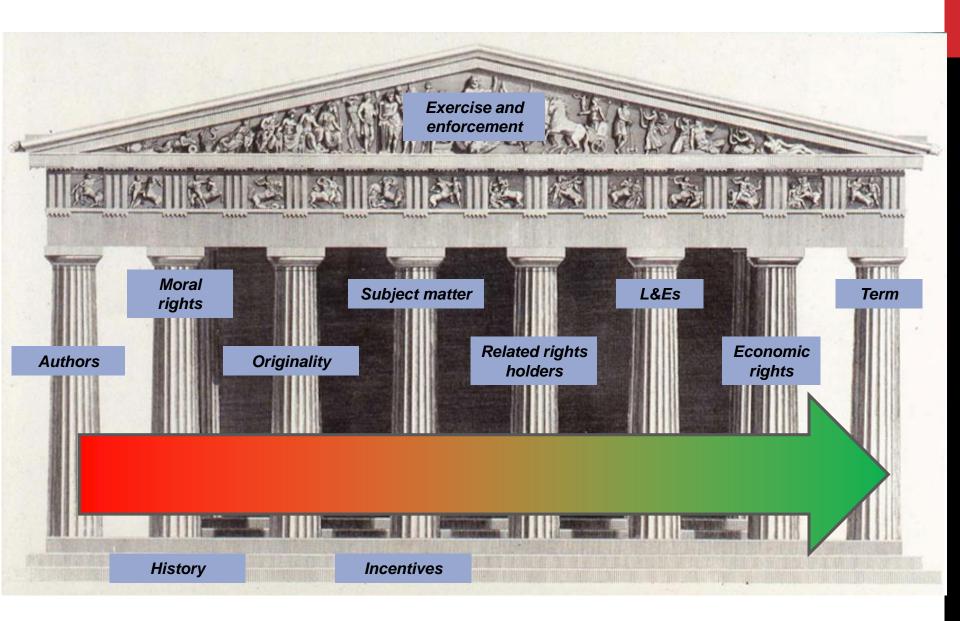
"Defining AI is not an easy task" (Yanisky-Ravid)

### THE LIFE-CYCLE OF AI

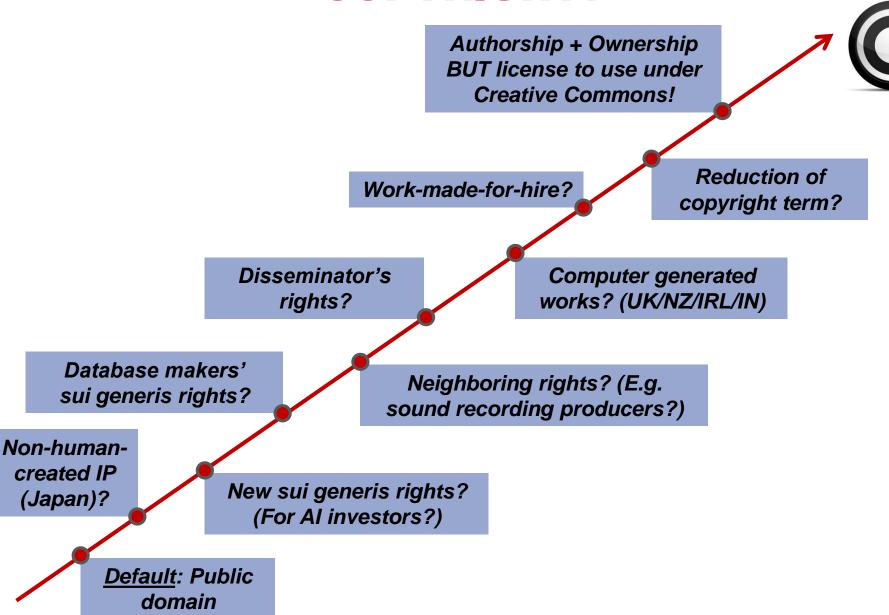
### Three main cycles of Al's life:



### THE RULING ON THE FIELD...



ALTERNATIVES TO PROTECTION BY COPYRIGHT?

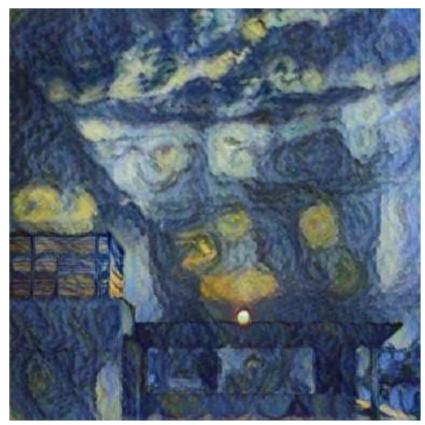


# AUTHORSHIP UNDER COPYRIGHT LAW



Q: "Can an AI machine be an author under the copyright Act?"
NO.

- The Indian Copyright Act only recognizes works created by legal entities
- Author = legal entity = human
- "Modicum of creativity test"
- The work must be "original"
- Regardless, co-authorship of Suryast was initially given to RAGHAV AI Painting App, but was withdrawn on November 25, 2021



Authors: Raghav Artificial Intelligence Painting App Ankit Sahni

### **AUTHORSHIP UNDER COPYRIGHT LAW**



#### **Canadian Copyright Database**

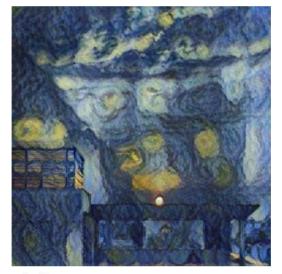
► Third-Party Information Liability Disclaimer

The links on the text provide access to the help file.

SURYAST Title: Type: Copyright Registration Number: 1188619 Status: Registered

2021-12-01 Registered: Category of Work: Artistic

**Date Published:** 2020-11-02 **Country Published:** 



**Authors:** Raghav Artificial Intelligence Painting App **Ankit Sahni** 

#### Interested Parties:

#### Owner:

**Person Name** Ankit Sahni

**Original Address:** 31/42 Punjabi Bagh West New Delhi

110026

India

**Current Address:** Same as original address.

#### Author:

**Person Name** RAGHAV Artificial Intelligence Painting App **Original Address:** 

31/42 Punjabi Bagh West New Delhi 110026

India

**Current Address:** Same as original address.

Ankit Sahni **Person Name** 

**Original Address:** 31/42 Punjabi Bagh West New Delhi

> 110026 India

**Current Address:** Same as original address.

# A RECENT ENTRANCE TO PARADISE





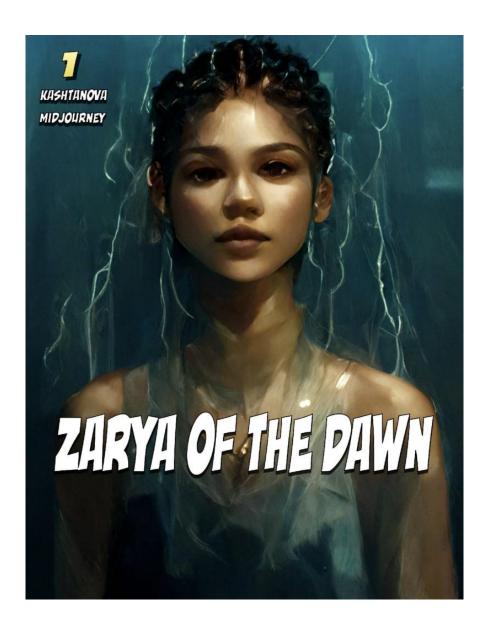
Creativity Machine's A Recent Entrance to Paradise

#### Procedural steps:

- Application for registration: author:
   Creativity Machine; owner: Mr. Thaler; concept: work-made-for-hire (November 3, 2018) → Rejection of registration (August 12, 2019)
- Request of reconsideration
   (September 23, 2019) → Refused
   (March 30, 2020)
- Second request of reconsideration (May 27, 2020) → Refused (February 14, 2022)
  - Human authorship needed
  - Machines have no right to transfer
  - WMFH doctrine is on ownership rather than on the existence of copyright protection!
- **Case 1:22-cv-01564-BAH** (August 18, 2023): "defendants are correct that human authorship is an essential part of a valid copyright claim".

### **ZARYA OF THE DAWN**





#### Procedural steps:

- Application for registration:

   author: Kris Kashtanova (+
   Midjourney); owner: Ms.
   Kashtanova → Registration on September 15, 2022
- Notice of possible cancellation on October 28, 2022 → human authorship needed + disclosure of involvement of external sources / third parties in the creation of the work → Ms. Kashtanova failed to identify she has created parts of the comic book with Midjourney.

### **USCO GUIDANCE**





#### UNITED STATES COPYRIGHT OFFICE

# Copyright Registration Guidance: Works Containing Material Generated by Artificial Intelligence

PUBLISHED ON THURSDAY, MARCH 16, 2023 16190 FEDERAL REGISTER, VOL. 88, NO. 51 RULES AND REGULATIONS 37 CFR PART 202

#### II. The Human Authorship Requirement

In the Office's view, it is well-established that copyright can protect only material that is the product of human creativity. Most fundamentally, the term "author," which is used in both the Constitution and the Copyright Act, excludes non-humans. The Office's registration policies and regulations reflect statutory and judicial guidance on this issue.

### THÉÂTRE D'OPÉRA SPATIAL





#### Procedural steps:

- Application for registration: author: Jason Allen (no disclosure of the use of Midjourney) → registration denied on December 13, 2022.
- Request to reconsider registration: USCO misapplied human authorship requirement + public policy favours registration?
   → denied on June 6, 2023.
- Second request to reconsider registration: USCO ignored essential human element (series of 600+ prompts) + fair use + value judgment on utility tools → denied on September 5, 2023.

### **USCO PRACTICE SINCE MARCH 16, 2023**

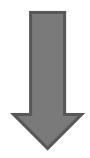


The Register of Copyrights of the United States of America

United States Copyright Office · 101 Independence Avenue SE · Washington, DC 20559-6000

February 23, 2024

Update of the Register of Copyright to Chairs and Ranking Members of Senate and House committees



Since the Registration Guidance was issued, the Office's Registration Division has examined hundreds of works that incorporate AI-generated material and has issued registrations to well over 100 so far. 10 Over the past year, the Office's Review Board (the body that issues final agency decisions on registration appeals) has twice upheld refusals to register works created using generative AI. 11 In one case, the applicant refused to disclaim

# **AUTHORSHIP UNDER COPYRIGHT LAW**

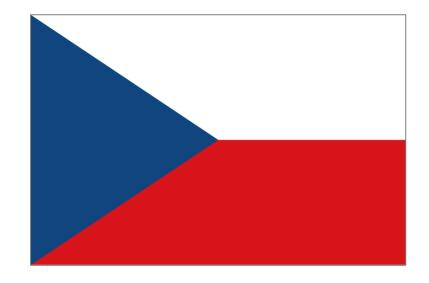
č. j. 10 C 13/2023- 16



ČESKÁ REPUBLIKA

**ROZSUDEK** 

JMÉNEM REPUBLIKY



# AUTHORSHIP UNDER COPYRIGHT LAW



Nanshan District People's Court in Shenzen Tencent v. Shanghai Yinxun No. (2019) Yue 0305 Min Chu No. 14010

Q: "Does China recognize AI as an author?"

#### NO.

- Due to human intervention, the creator of the AI 'Dreamwriter', i.e., Tencent, is the author
- Originality of work
- Granted copyright protection



# AUTHORSHIP UNDER COPYRIGHT LAW



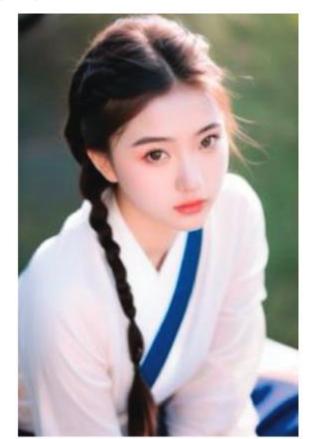
Beijing Internet Court *Lee v. Liu* (2023) Jing 0491 Min Chu No. 11279

Q: "Are choices made by individuals in the image generation process

creative enough?" + TRANSPARENCY?

"[I]t is the *plaintiff that directly made relevant settings* for the AI model as needed and finally selected the image. That image was generated directly based on the plaintiff's intellectual input and reflects the plaintiff's personalized expression. *Therefore, the plaintiff is the author* of the image and enjoys the copyright in that image.

It needs to be clarified that, although this court determines that the plaintiff enjoys the copyright as the author, according to the principle of good faith and the need to protect the public's right to know, *the plaintiff should clearly mark the AI technology or model he uses*. In this case, <u>the plaintiff marked the image as an 'AI illustration'</u>, which is sufficient to inform the public that the content was generated by the plaintiff using AI technology. This court affirms that."







Guangzhou Internet Court *Ultraman*(2024) Yue 0192 Min Chu No. 113

Q: "Are platforms liability for the use of their services by their clients (to create outputs that might infringe the copyright of third parties)?

• A generative AI service provider who *failed to meet a duty of reasonable care* and whose website allowed for generating pictures identical or similar to the copyrighted image is found liable for copyright infringement of the rights of reproduction, adaptation, and information network dissemination.



# AN ARMADA OF PENDING CASES...



<u>USA</u>: e.g. Doe 1 v. Github (11/03/2022) → order granting motion to dismiss the majority of claims (22/01/2024); Andersen v. Stability AI (1/13/2023) → order granting motion to dismiss except unauthorized copying (30/10/2023); Tremblay v. OpenAI (28/06/2023); Silverman v. OpenAI (7/07/2023) → order granting motion to dismiss except direct copyright infringement (12/02/2024); Kadrey v. Meta Platforms (7/07/2023) → order granting motion to dismiss except direct copyright infringement (20/11/2023)

# AN ARMADA OF PENDING CASES....





**UK and Germany**: on training GenAl.

Czech Republic: on authorship related to contents generated with the help of ChatGPT.



PRESS RELEASE / 21 JANUARY 2025

# Fair remuneration demanded: GEMA files lawsuit against Suno Inc.







GEMA is taking legal action against Suno Inc., an American provider of Al-generated audio content. It is accusing the company of processing protected recordings of world-famous songs from GEMA's repertoire in the tool without paying remuneration. In numerous cases, the Al tool generated audio content that is confusingly similar to the original songs such as 'Forever Young', 'Daddy Cool', 'Mambo No. 5' or 'Cheri Cheri Lady'.

Germany, the Netherlands, Hungary: on TDM.

**News Report Technology** 

av 03, 2023

German Stock Photographer Receives Penalty for Request to Remove Photos from Training Dataset

# OUTPUT / INFRINGEMENT VIA CONTENT GENERATION?

### Reproduction? Adaptation? That is the question...

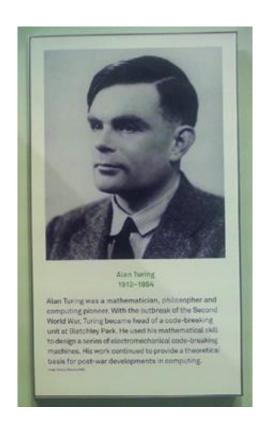
The plaintiffs are wrong to say that, because their books were duplicated in full as part of the LLaMA training process, they do not need to allege any similarity between LLaMA outputs and their books to maintain a claim based on derivative infringement. To prevail on a theory that LLaMA's outputs constitute derivative infringement, the plaintiffs would indeed need to allege and ultimately prove that the outputs "incorporate in some form a portion of" the plaintiffs' books. *Litchfield v. Spielberg*, 736 F.2d 1352, 1357 (9th Cir. 1984); see also Anderson v.

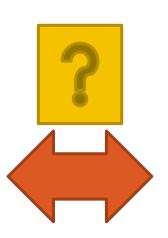
Stability AI Ltd., No. 23-CV 00201-WHO, 2023 WL 7132064, at \*7-8 (N.D. Cal. Oct. 30, 2023)

Kadrey v. Meta Platforms, order granting motion to dismiss, Case 23-cv-03417-VC (20 November 2023)

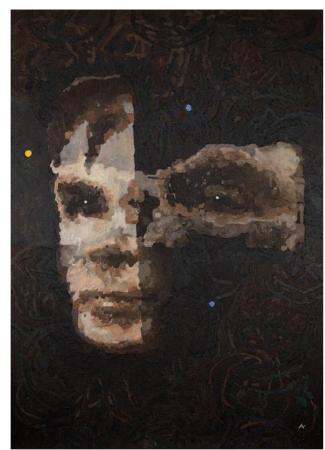
# OUTPUT / INFRINGEMENT VIA CONTENT GENERATION?

Reproduction? Adaptation? That is the question...

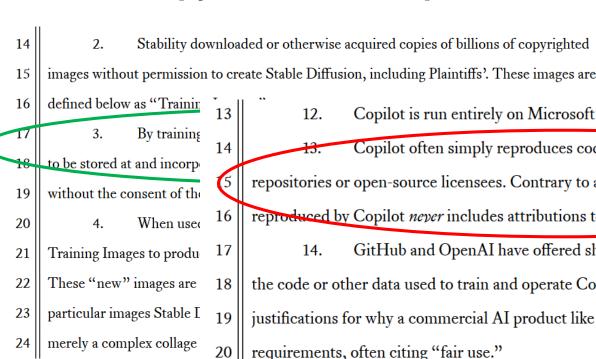




Ai-DA: A.I. God – Portrait of Alan Turing



### Uncertainties around machine learning – to copy or not to copy? That is the question...



- 12. Copilot is run entirely on Microsoft's Azure cloud-computing platform.
- Copilot often simply reproduces code that can be traced back to open source repositories or open-source licensees. Contrary to and in violation of the Licenses, code reproduced by Copilot never includes attributions to the underlying authors.
- GitHub and OpenAI have offered shifting accounts of the source and amount of 14. the code or other data used to train and operate Copilot. They have also offered shifting justifications for why a commercial AI product like Copilot should be exempt from these license requirements, often citing "fair use."

J. Doe 1 et al. v. GitHub Inc., et al., plaintiff's complaint, Case No. 22-cv-06823-JST (3 November, 2022)

# Uncertainties around machine learning – to copy or not to copy? That is the question...

64. This commercial success is built in large part on OpenAI's large-scale copyright infringement. One of the central features driving the use and sales of ChatGPT and its associated products is the LLM's ability to produce natural language text in a variety of styles. To achieve this result. OpenAI made numerous reproductions of copyrighted works owned by The Times in the course of "training" the LLM.

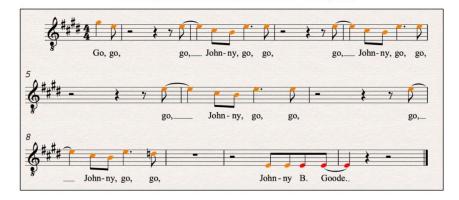
**Exhibit J** 

The New York Times Co. v. Microsoft Corp., OpenAI, plaintiff's complaint, 1:23-cv-11195 (Dec. 27, 2023)

## Uncertainties around machine learning – to copy or not to copy? That is the question...

51. Plaintiffs designed a test that sometimes reveals the Copyrighted Recordings that Suno copied into its training data. Plaintiffs found that certain patterns of prompts can cause Suno's product to generate digital music files that contain melodic and stylistic similarities to well-known copyrighted sound recordings. As further explained below, those similarities betray that the model was trained on the Copyrighted Recordings.

Score: Deep down in Louisiana close to New Orle (Suno)



UMG Recordings, Inc., et al. v. Suno Inc., et al., plaintiff's complaint, 1:24-cv-11611 (June 24, 2024). Identical to this, see UMG Recordings, Inc., et al. v. Uncharted Labs, Inc., et al., plaintiff's complaint, 1:24-cv-11611 (June 24, 2024) §52 et seq.

### Various algorithms memorize various training data

• Ziegler (2021) & Ippolito et al. (2022) on computer codes; Somepalli et al. (2022) & Carlini et al. (2023) on text-to-image models; Chang et al. (2023) on literary works == **memorization exists, but its rate is low**.

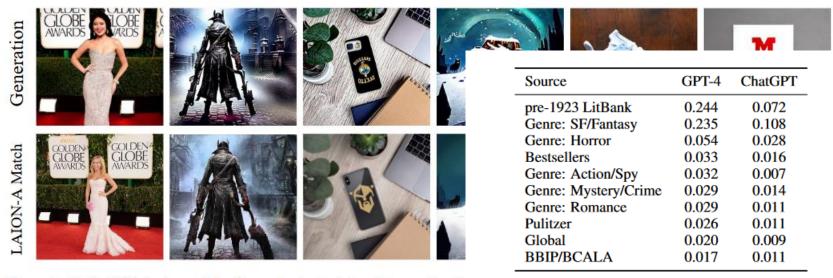


Figure 1. Stable Diffusion is capable of reproducing training data, creating in

Table 2: Name cloze performance by book category.

Somepalli et al. (2022)

Chang et al. (2023)

### Various algorithms memorize various training data

Sag (2023) == "memorization is more likely if a text description is closely associated with a particular image over and over again; it is also more likely if the image is relatively simple or relates to a single subject"



# INPUT / MACHINE LEARNING – ANY EXCEPTION FOR USERS?

**Assume the presence of use** – any exception at hand?

### **Jurisdiction matters (again)**

- US: fair use (Google Books/scraping case law v. post-Warhol?)
- EU: closed list of E&Ls:
- permissionless observing, study and testing [§5(3) Software D],
- temporary acts of reproduction [§5(1) InfoSoc] &
- commercial TDM [§4 CDSMD],
- pastiche [§5(3)(k) InfoSoc + §17(7) CDSMD]?

### AI ACT – AN EXTRA LAYER

#### Article 53

Obligations for providers of general-purpose AI models

- 1. Providers of general-purpose AI models shall:
  - (c) put in place a policy to comply with Union law on copyright and related rights, and in particular to identify and comply with, including through state-of-the-art technologies, a reservation of rights expressed pursuant to Article 4(3) of Directive (EU) 2019/790;
  - (d) draw up and make publicly available a sufficiently detailed summary about the content used for training of the general-purpose AI model, according to a template provided by the AI Office.
- + *Transparency requirements* per §53(1)(a)-(b), except for FOSS based general-purpose AI models (see further recital 104 & 106);
- + Codes of practice until a standard is published per §53(4).

### AI ACT – AN EXTRA LAYER

#### ▲ Code of Practice

SUMMARY TRANSPARENCY COPYRIGHT SAFETY & SECURITY

#### 

#### Ø Commitment I.2. Copyright policy

In order to fulfil the obligation to put in place a policy to comply with Union law on copyright and related rights, and in particular to identify and comply with, including through state-of-the-art technologies, a reservation of rights expressed pursuant to <a href="https://example.com/Article 4(3)">Article 4(3)</a> Directive (EU) <a href="https://example.com/2019/790">2019/790</a> pursuant to Article <a href="https://example.com/53(1)">53(1)</a>, point (c) AI Act, Signatories commit to drawing up, keeping up-to-date, and implementing a copyright policy in accordance with Measure <a href="https://example.com/I.2.1">I.2.1</a>, as well as adopting Measures <a href="https://example.com/I.2.2">I.2.6</a> for their general-purpose AI models placed on the EU market.

#### Read commitment and measures

II. Commitments by Providers of General-Purpose AI Models with Systemic Risk

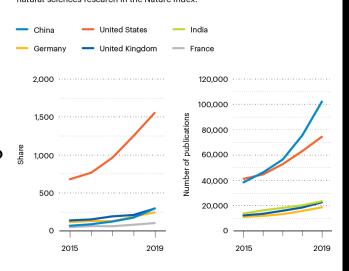
# CONCLUSION: ON THE PROTECTABILITY OF AI-GENERATED OUTPUTS

- Lack or existence of formalities
  - copyright v. patent law (different purposes of law AND of registration)
  - protection ≠ registration (but overlapping concepts)
  - formalities = formal and substantive requirements
  - concurring/conflicting national approaches
- Human or deemed authorship / inventorship?
  - Policy rather than philosophy!
  - Is it really the machine that requests protection? Who are the key beneficiaries?
  - Transfer of rights in the lack of e-personality?

#### Global race for AI protection!

#### STEEP COMPETITION

The five leading locations for AI-related output in the Nature Index (left) and Dimensions (right). In both databases, China achieved the fastest growth in output, followed by the UK in Dimensions, and the US in the Nature Index. India is the 3rd most productive location for AI research across all fields in the Dimensions database, but appears at 20th position for AI-related natural-sciences research in the Nature Index.





#### THANKS FOR YOUR ATTENTION!

<u>mezei.peter@szte.hu</u> <u>http://ssrn.com/author=1697918</u>