

M. A. Management and Business Law

Professional title: Master of Arts

Curriculum

FIRST YEAR

CONSTITUTIONAL PROTECTION OF ENTREPRENEURSHIP 7 ECTS

This course explores the constitutional foundations of free economic initiative and competition protection. You will examine the constitutional framework surrounding entrepreneurship, the human rights of economic entities, and the impact of public interest on economic activity. The course introduces key constitutional mechanisms that safeguard businesses and provides insight into the legal limitations involved in establishing and operating a company.

You will develop competencies in legal analysis of the entrepreneurial environment, solving legal challenges, and applying constitutional case law in business decision-making. With the knowledge gained, you will be equipped to identify and manage the legal aspects of entrepreneurship, ensuring legal security in a dynamic business landscape.

MANAGEMENT AND ORGANIZATION 8 ECTS

This course introduces core concepts and theories of management and organizational studies that are essential for the successful operation of modern companies and institutions. You will explore organizational structures, decision-making processes, and management practices, while gaining a deep understanding of coordination, strategic planning, and performance control.

Emphasis is placed on developing competencies for effective leadership, problem-solving, and decision-making in a dynamic business environment. The course also examines the impact of organizational culture, innovation, risk management, and knowledge governance on an organization's competitiveness.

By the end of the course, you will be able to critically analyze and optimize organizational processes and confidently perform managerial roles across a variety of business settings.

COMPARATIVE CORPORATE LAW 7 ECTS

This course explores the fundamental concepts and legal frameworks of corporate law across different legal systems. Through a comparative approach, you will examine key topics such as legal personality, liability for obligations, mergers and acquisitions, and competition law. Special focus will be placed on the regulatory environments in both European and U.S. corporate law.

You will delve into issues like insider trading, takeover defenses, and insolvency law, while developing the ability to navigate the legal challenges involved in forming, operating, and dissolving business entities. The course equips you to recognize legal risks and opportunities in the global marketplace and to apply your knowledge in strategic decision-making.

By the end of the course, you will be prepared to conduct legal analysis and contribute to informed corporate strategy in an international business environment.

BUSINESS AND ORGANIZATIONAL DEVELOPMENT 9 ECTS

This course focuses on strategic approaches to the development of businesses and other organizations, examining the key factors that drive growth and competitiveness. You will explore concepts such as innovation management, digital transformation, human resource development, and the emergence of new business models.

The curriculum emphasizes the design and implementation of strategies, with particular attention to the impact of investments, organizational culture, and modern technologies on long-term business success. Through case studies and applied learning, you will build critical thinking skills, develop solutions to real-world business challenges, and craft sustainable development strategies.

Upon completion, you will be equipped to lead and support the strategic growth of organizations in a fast-evolving business landscape.

COMPARATIVE CONTRACT LAW AND CONTRACT DRAFTING 8 ECTS

This course offers an in-depth understanding of the core principles and structures of contract law, while building practical skills for drafting legally effective contracts. You will explore different legal systems and comparative approaches to contract law, with a focus on both European and international contexts.

The curriculum covers both traditional and modern contract types—including leasing, franchising, joint ventures, and digital contracts—alongside analysis of contractual disputes and dispute resolution mechanisms. Special emphasis is placed on real-life scenarios and addressing legal challenges in commercial contract drafting.

By the end of the course, you will be equipped to draft clear, precise, and legally sound contracts, giving you a competitive edge in both the legal and business environments.

RESEARCH METHODS 8 ECTS

Are you looking to develop foundational and advanced skills for conducting high-quality research that addresses complex challenges in legal and business contexts? This course guides you through the entire research process—from formulating research questions and selecting appropriate methodologies to analyzing data, interpreting findings, and writing research reports.

You will gain practical experience with both quantitative and qualitative research methods, as well as legal and statistical research techniques. Emphasis is placed on developing critical thinking, analyzing complex data sets, and forming well-founded conclusions.

The knowledge and skills acquired are essential for success in academic, legal, and business environments, empowering you to make informed decisions based on robust research evidence.

PROFESSIONAL DEVELOPMENT 8 ECTS

Professional growth requires strategic planning, effective time management, and the development of key skills essential for thriving in today's dynamic business world. This course is designed to build the core competencies needed for career success in modern professional environments.

You will learn how to manage your time effectively, lead projects, foster professional relationships, and cultivate both personal and professional integrity. The course places strong emphasis on practical skills—from conflict resolution and team dynamics to developing green competencies and sustainable leadership.

Additionally, you will explore career planning strategies in a rapidly changing world and discover how to maintain personal well-being and a healthy work-life balance. By the end of the course, you will be a confident professional, equipped to take charge of your career and lead others with purpose.

ELECTIVE COURSE 5 ECTS

SECOND YEAR

EU BUSINESS AND ADMINISTRATIVE LAW 8 ECTS

The European Union is a complex legal system that significantly shapes the business and administrative landscape of its member states. This course offers a comprehensive overview of the legal framework governing the activities of companies and institutions within the EU legal order. You will gain in-depth knowledge of the four fundamental economic freedoms, the harmonization of corporate law, EU competition law, and the regulation of public services and state aid. Special emphasis is placed on the relationship between EU law and national legal systems, the case law of the Court of Justice of the European Union (CJEU), and the legal remedies available to businesses and individuals to assert their rights within the EU.

The knowledge acquired in this course is essential for anyone aiming to succeed in the international marketplace, engage in cross-border business ventures, or address legal issues in the European context. You will gain a solid understanding of the EU's legal framework and be well-prepared to navigate the challenges of modern business in the European single market.

CRISIS MANAGEMENT AND CORPORATE RECOVERY 8 ECTS

Every organization may face crisis situations that threaten its stability and survival. This course provides a comprehensive understanding of how to identify, manage, and resolve crises in a business environment. Students will learn to recognize the symptoms, causes, and consequences of crises, explore various crisis management methods, and develop effective recovery strategies—including restructuring and business process reengineering.

The focus is on practical approaches to crisis prevention, risk analysis, and decision-making under pressure. You will also examine the role of organizational culture in corporate renewal and strengthen your ability to lead crisis management processes from a holistic perspective.

By the end of the course, you will be equipped with the skills and knowledge needed to stabilize and restore companies in challenging economic conditions.

CONSTITUTIONAL AND BUSINESS ASPECTS OF INTELLECTUAL PROPERTY PROTECTION 9 ECTS

Intellectual property (IP) is a cornerstone of today's legal and business environment, enabling innovation protection, competitive advantage, and long-term corporate success. This course offers a comprehensive insight into the legal and economic dimensions of IP management, emphasizing its strategic value for businesses and society.

You will explore the fundamental concepts of copyright and industrial property law, along with the constitutional foundations of IP protection. The course examines business strategies for managing innovation, patent rights, trademarks, and other forms of IP. You will gain the ability to analyze legal risks and develop strategies to safeguard creative solutions in an entrepreneurial context.

Special attention is given to the intersection of legal and business perspectives, encouraging students to critically reflect on the future development of intellectual property law and its role in supporting sustainable growth and competitiveness in modern enterprises.

ELECTIVE COURSE 2 5 ECTS

ELECTIVE COURSE 3 5 ECTS

ELECTIVE COURSE 4 5 ECTS

MASTER'S THESIS 20 ECTS

The Master's thesis marks the culmination of your academic journey and provides a unique opportunity to demonstrate your research capabilities, analytical thinking, and ability to solve complex problems. It is an individual project in which you will conduct in-depth research on a selected topic within the fields of law and management, applying an interdisciplinary approach. Throughout the process, you will develop essential skills in formulating research questions, selecting appropriate methodologies, analyzing data, and writing in a clear, professional manner. Your thesis will not only serve as an academic contribution but also as a practical study, offering real-world solutions to legal and business challenges.

ELECTIVE COURSES

LEAN BUSINESS MANAGEMENT 5 ECTS

In today's fast-paced and competitive business environment, efficiency is key to success. This course introduces you to the principles of Lean management—teaching you how to eliminate unnecessary processes, maximize customer value, and enhance organizational culture through continuous improvement.

You will learn practical methods for identifying and eliminating waste in business processes, optimizing workflows, and building agile, improvement-driven organizations. Through hands-on exercises, project work, and field research, you will gain real-world experience in implementing Lean strategies within companies.

By the end of the course, you will know how to reduce inefficiencies and create greater value—for your organization, your employees, and your customers.

COMMUNICATION AND MOTIVATION IN LEADERSHIP 5 ECTS

Effective leadership is built on clear communication and the ability to inspire and motivate others. This course will help you develop essential skills for guiding teams, resolving communication barriers, and fostering employee engagement.

You will explore various motivation theories and learn how to apply them in practice. The course emphasizes the use of emotional intelligence in leadership, conducting performance conversations, and delivering constructive feedback. Additionally, you will study sources of influence and strategies for strengthening your personal impact and leadership charisma.

By the end of the course, you will have the competencies to become a leader who inspires, motivates, and communicates with clarity—building a successful and cohesive work environment.

LEADERSHIP STYLES AND KEYS TO EFFECTIVE LEADERSHIP 5 ECTS

Successful leadership is not just about managing tasks—it's the art of inspiring and guiding people toward a shared vision. This course equips you with knowledge of different leadership styles, strategies for managing organizational energy, and the core elements of influential leadership. Through case studies and leadership simulations, you will analyze the impact of various leadership approaches, learn how to identify and enhance energy within an organization, and build skills in authentic communication. Special focus is placed on vision-building, goal-setting, and fostering employee engagement and development.

By the end of the course, you will be prepared to lead with purpose—creating a positive work environment, motivating your team, and effectively steering your organization toward success.

PERSONAL GROWTH 5 ECTS

Every successful individual knows that continuous development of one's potential is key to long-term growth. This course offers a deep exploration of how to build physical, mental, emotional, and spiritual energy, and how to cultivate a growth mindset that leads to greater personal and professional success.

You will examine the connection between inner energy and performance, recognize your own thinking patterns, and learn strategies to enhance communication and collaboration. Using self-coaching techniques, you will gain tools to overcome limitations and actively shape your career and personal journey.

Through this course, you will unlock your potential, strengthen your inner resilience, and begin crafting the future you truly desire.

JUDICIAL AND ALTERNATIVE DISPUTE RESOLUTION IN COMMERCIAL MATTERS 5 ECTS

In the business world, disputes are inevitable—but how they are resolved makes all the difference. This course provides an in-depth understanding of various approaches to resolving conflicts between companies, ranging from traditional litigation to faster and more flexible alternatives such as arbitration and mediation.

Students will examine the advantages and disadvantages of different resolution methods, analyze relevant case law, and learn through case studies how to choose the most appropriate strategy for resolving commercial disputes. The course emphasizes risk mitigation, effective negotiation, and the practical application of alternative dispute resolution (ADR) in both domestic and international business contexts.

You will develop the skills to manage business conflicts using the right legal tools and gain knowledge that will help you resolve commercial disputes more quickly, cost-effectively, and efficiently.

SELECTED TOPICS IN TAX LAW AND PROCEDURE 5 ECTS

Tax law plays a critical role in shaping corporate operations and individual financial strategies. This course offers a thorough overview of the taxation system, procedural aspects, and the legal obligations associated with tax compliance.

Students will examine various forms of taxation, including personal income tax, corporate income tax, VAT, and taxes on real estate transactions. The course places particular emphasis on tax procedures, international tax obligations, and tax considerations in insolvency cases.

Through practical case studies and analytical exercises, you will learn to navigate complex tax scenarios and develop the skills needed for tax-efficient decision-making. By the end of the course, you will be equipped to manage tax-related challenges and mitigate fiscal risks in business contexts.

PUBLIC CONTRACTS 5 ECTS

Public contracts form the foundation of collaboration between the state and the private sector and are a key instrument for delivering public projects and services. This course provides a comprehensive overview of the legal and business dimensions of public procurement, concessions, and public-private partnerships, which play a central role in the economic and legal systems.

Students will explore both European and national legal frameworks, analyze procurement procedures, and examine the specific characteristics of concession agreements. The course emphasizes strategic decision-making in establishing public-private partnerships and addresses the legal challenges inherent in these complex contractual relationships.

Through case studies, you will develop the ability to analyze and draft legally sound contracts. By the end of the course, you will be equipped with the knowledge and confidence to navigate the field of public procurement, concessions, and strategic partnerships effectively.

INFORMATION SECURITY 5 ECTS

In the digital age, data is one of the most valuable assets, and its protection has become a top priority for every organization. This course introduces you to the latest security threats, strategies for safeguarding information systems, and technologies for preventing cyberattacks.

Students will explore security protocols, firewalls, intrusion detection and prevention systems, and cryptographic methods for protecting sensitive information. The course emphasizes the management of information security, development of security policies and standards, and real-world examples of cyber fraud.

By the end of the course, you will have acquired essential knowledge to protect data and IT systems—and be equipped to act as a security expert in the digital business environment.

DIGITAL MARKETING MANAGEMENT 5 ECTS

In the era of digital transformation, effective digital marketing is essential for the success of businesses and organizations. This course offers a comprehensive overview of the strategies, tools, and methods used by companies to gain a competitive edge in the digital landscape.

Students will explore key digital marketing channels, including social media, online advertising, email marketing, and search marketing (SEO and SEM). Emphasis is placed on developing integrated digital strategies, managing digital projects, and analyzing and optimizing the performance of marketing campaigns.

Through hands-on projects and case study analysis, you will develop the skills to lead digital marketing efforts effectively in a dynamic business environment. By the end of the course, you will understand current digital trends, know how to enhance user experience, and be prepared to design impactful marketing strategies for the future.

ARTIFICIAL INTELLIGENCE 5 ECTS

Artificial Intelligence (AI) is already reshaping the world and is becoming a key driver of digital transformation. Businesses use AI to automate processes, analyze large datasets, enhance user experiences, and support strategic decision-making. This course provides a comprehensive overview of modern AI technologies and their applications in both business and legal contexts.

Students will gain an understanding of core AI concepts such as machine learning, neural networks, and big data processing. You will learn how to apply AI for data analysis, trend forecasting, and business process optimization. A special focus is placed on explainable AI, which ensures transparency and trust in the use of AI models.

The course also explores the ethical and legal dimensions of AI and its broader impact on digital society and the economy. Through practical case studies and data-driven projects, you will develop the skills to apply AI in business decision-making, solve complex problems, and drive innovation.

INTERNATIONAL BUSINESS 5 ECTS

In today's globalized business world, success is no longer limited to the domestic market. This course provides a comprehensive understanding of the challenges, opportunities, and strategies that companies employ to expand into foreign markets and operate competitively on the international stage.

Students will explore key dimensions of international business, including market entry strategies, competitive advantage analysis, and the impact of globalization on business models. Special emphasis is placed on company internationalization, market-oriented operations, marketing strategies, and adapting business practices to diverse economic, legal, and cultural environments.

Through case studies, you will develop the ability to analyze international business environments, identify risks and opportunities, and design effective global strategies. Understanding international

markets and managing complex cross-border relationships are essential skills for thriving in the global economy.

SPECIALIZED KNOWLEDGE AND SKILLS FOR BUSINESS ANALYSTS 5 ECTS

In today's rapidly evolving business environment, business analytics plays a crucial role in strategic decision-making. This course offers an in-depth understanding of data analysis methods and techniques essential for managing business processes and shaping effective corporate strategies. Students will develop the skills to conduct business analyses across various departments and functions, and learn to apply advanced analytical methods to accounting and other business data. Particular emphasis is placed on the use of internal and public databases such as Dun & Bradstreet, and the analysis of information systems like SAP.

You will also explore methodologies for presenting analytical results at professional meetings or in publications, ensuring effective communication of insights to key stakeholders. The course includes individual learning components, such as participation in conferences, workshops, and certification programs, bridging academic knowledge with real-world challenges in business analytics.

By the end of the course, you will be equipped to model business processes, assess risks, and drive business transformation using modern information and management tools.

LABOUR MARKET 5 ECTS

The modern labour market is a dynamic environment that requires a thorough understanding of employment legislation, labour relations, and social systems. This course provides a comprehensive insight into the legal and economic aspects of employment, regulation of labour relations, and the functioning of the labour market in Slovenia and beyond.

Students will explore the key institutions of labour law, including employment contracts, the rights and obligations of employers and employees, and procedures for terminating employment. The course also covers various forms of employment, such as student work, work by retirees, service contracts, and undeclared work.

Special emphasis is placed on social security systems and their impact on the labour market, as well as legal procedures related to hiring and dismissal. Through this course, students will develop the ability to apply labour law in practice, manage HR processes, and address challenges in the workplace.

In addition, students will cultivate critical thinking regarding labour market trends and their implications for employment and labour law. The course equips participants with essential knowledge for managing employment relationships and understanding the dynamics of today's labour market.

PROJECT MANAGEMENT 5 ECTS

Project management is one of the most vital skills in today's business world, where effective planning and execution are essential to organizational success. This course offers an in-depth exploration of project management methods and techniques, enabling students to develop practical skills for leading projects across various business environments.

Students will gain insights into the key characteristics of project work, the role of the project manager, and the formation of project teams. You will learn how to plan projects, manage tasks and budgets, and apply agile methodologies for efficient project execution. Special emphasis is placed on developing leadership abilities, solving problems, and adapting to changes in a dynamic business context.

Through hands-on project work and case study analysis, students will acquire practical experience applicable to real-world projects in companies and organizations. You will build competencies in strategic thinking, teamwork, and risk management—skills that provide a strong competitive edge in the job market.

SPECIALIZED KNOWLEDGE AND SKILLS FOR BUSINESS LAWYERS 5 ECTS

In today's dynamic business environment, a legal professional must master more than just theoretical legal knowledge—they must understand modern legal procedures, adapt to technological changes, and communicate legal arguments effectively. This course is designed to help students develop the essential competencies required for successful legal practice in the business sector.

Students will gain advanced knowledge in drafting legal documents, analyzing and optimizing legal procedures, and implementing modern legal techniques in a digital business setting. Special focus is placed on aligning business law with e-government requirements, using legal information systems, and developing practical skills such as legal argumentation, legal research, and the preparation of professional legal documents.

The course also includes individual learning opportunities such as participation in conferences, seminars, and legal workshops, providing students with direct exposure to real-world challenges in business law. The knowledge and skills acquired are essential for legal professionals aiming to work in corporations, law firms, public administration, or international legal environments.

By bridging theory and practice, the course offers students a competitive advantage and prepares them to deliver effective legal counsel in a rapidly evolving business landscape.