

EUMMAS A2S Conference on Global Social and Technological Development and Sustainability 22-25 June 2021, Bucharest

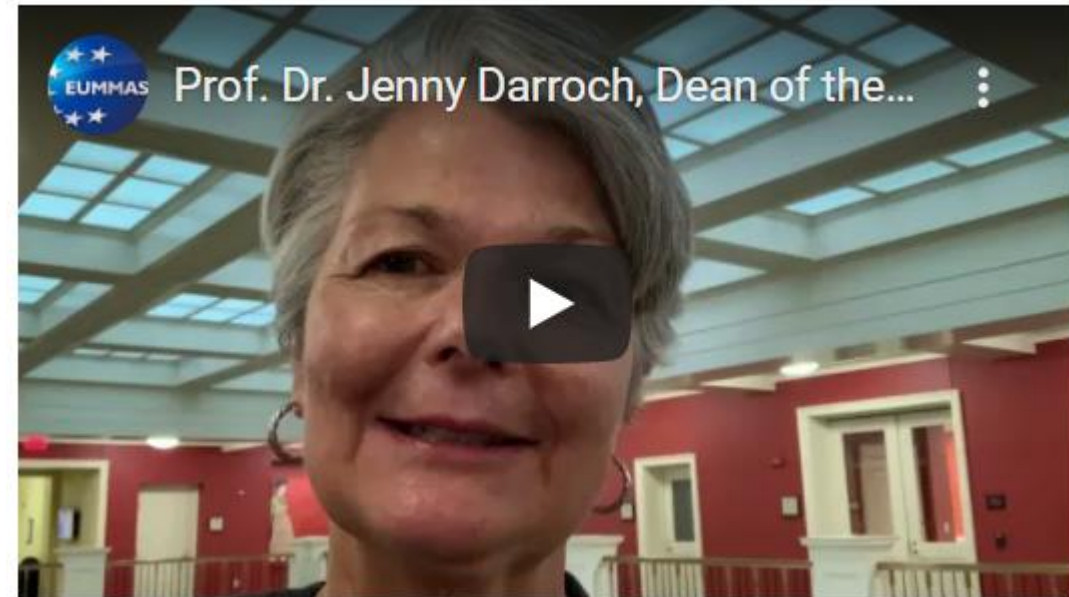


<https://conference.eummas.net/bucharest2022>

About the Conference

EUMMAS A2S Conference on Global Social and Technological Development and Sustainability is organized by the [**EUMMAS Academic Consortium**](#) comprising of 25 universities and business schools from 21 countries. The event is going to be organized as an Academe2Society (A2S) EUMMAS Concept Conference (previously A2B) formulating a unique and innovative approach in cooperation between Academia and Society. EUMMAS 2022 Conference theme is **“Complexity of New Global Challenges – Rethinking Cooperation among Academia, Businesses and Policy Makers”**

Welcome!



EUMMAS A2S Conference on Global Social and Technological Development and Sustainability

22-25 June 2021, Bucharest

EUMMAS Academic Consortium



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Who is the Conference for?



DOCTORAL STUDENTS

The EUMMAS DOCTORAL COLLOQUIUM (EDC) provides doctoral students the opportunity to present their work, and network with their peers and colleagues. The EDC is a two-day program and precede our conferences.



ACADEMIC COMMUNITY

SCIENTIFIC CONFERENCES are great opportunity for the Academic Community to present their research and get noticed. Besides, the event offers lots of networking opportunities with peers, businesses, members of the EUMMAS research centers, etc.



C-LEVEL EXECUTIVES

C-level Executives and business owners find our conference and the BUSINESS FORUM different and unique. For them it is a great opportunity to network, make business deals, offer jobs to best students, etc.



PUBLIC ADMINISTRATION OFFICIALS

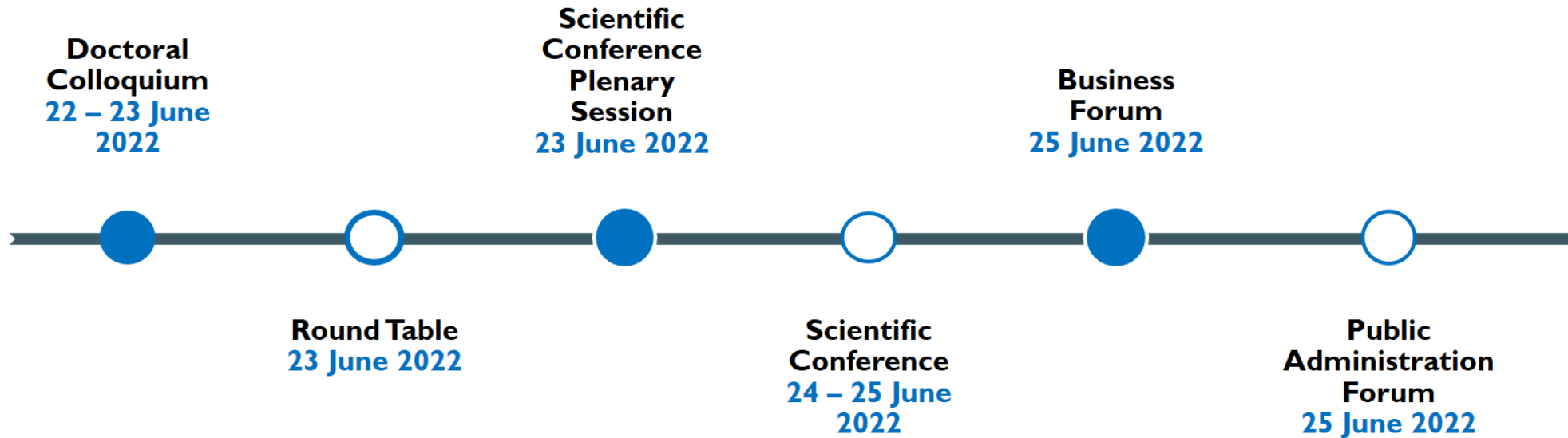
Is there a better place to find out the needs of businesses? Is there a better way for professional development? Is there a more challenging and inspiring place for recognition of public services than a PUBLIC ADMINISTRATION



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Conference Timeline



Before you register learn about...

Facts

Tracks

Deadline

Instructions for Authors

Publishing

Fees

Awards

Paper Submission

- **SIX events:**
 - Doctoral Colloquium
 - Scientific Conference
 - Business Forum
 - Public Administration Forum, and
 - Women's Forum
 - Round Table
- Participants from more than 30 countries
- Excellent networking opportunities
- High profile plenary sessions
- Admission to all academic sessions
- Tea/coffee breaks throughout the conference
- Lunches
- Delegate bag with all conference materials
- Free one-year individual EUMMAS membership
- Participation Certificate
- Professional Certification Voucher in the desired field of interest (50% discount for all participants).
- Publishing opportunities for all scientific conference participants
- Opportunity for Business and Public Administration delegates to publish and advertise in the EUMMAS Business Magazine for free
- More than 30 individual awards to be given
- The official language is English. However, there will be separate Tracks in Romanian language for scientific conference delegates as well.
- Simultaneous translation for Business and Public Administration delegates from English into Romanian
- Excursion trip, sightseeing and lots of fun

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- Business and Society
- Marketing: General Track
- Organizational Behavior, Leadership and Motivation
- Financial Management and Institutions: Future Trends and Expectations
- Renewable Energy, Environment and Natural Resource Economics
- Public Policy and Administration
- Tourism and Hospitality: Current Trends and Challenges
- New Technologies, Innovations and Entrepreneurship
- Economics: General Track
- Accounting Systems and Auditing

Before you register learn about...

Facts	Tracks	Deadline	Instructions for Authors	Publishing	Fees	Awards	Paper Submission
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Early bird registration	November 1, 2021 – April 15, 2022
Regular registration	April 16, 2022 – May 31, 2022
Late registration	June 1, 2022 – Jun 26, 2022
Deadline for paper submission (also doctoral colloquium)	May 15, 2022
Notification of acceptance	Within two weeks after submission

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The following rules apply:

- Paper length is 5000-6000 words.
- Abstract length is 300 words maximum, including key-words.
- Submitted papers must not have been previously published and if under review, must not appear in print before the Conference.
- Each paper can be submitted to one track ONLY.
- Authors' identifying information, including acknowledgements from the text, addresses, affiliation must be removed from the document. If submitted with author information, the paper will be deleted.
- Submissions are allowed only through the submission form. Papers received via email will not be accepted.

Before you register learn about...



The following rules apply:

- No changes can be made after the submission.
- Multiple submissions are accepted. You can submit only one paper as a First/Corresponding author. First authors have to attend the conference and present the paper.
- The language of presentation is English (accept for the sessions held in the official language of the host institutions).
- Only submissions in English will be accepted (even for the sessions held in the official language of the host institutions).
- Conference Paper Template [Word file](#)

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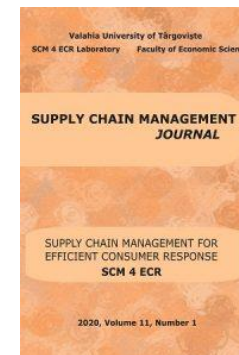
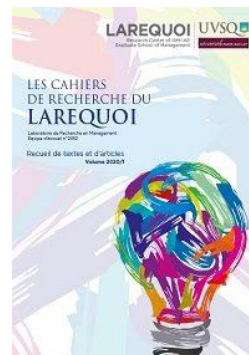
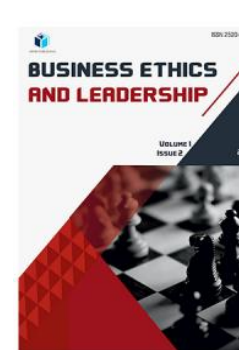
Publishing

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Paper Submission

Your paper will be published in the Conference Proceedings. Besides, you will be able to publish your paper in some of our ACI journals. We invite you to learn more about terms of publishing before selecting your desired journal. Please note that there are some differences in author guidelines, publishing fees, etc. for each journal, and you may need to make some adjustments. [Journals Website](https://www.eummas.net/journals)



<https://conference.eummas.net/bucharest2022>

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EARLY BIRD REGISTRATION FEES

- Author €290
- Author (Student) €60
- EUMMAS Members €260
- Listener €120
- Virtual Delegates €120
- Extra Paper €50
- Participants from Business Sector (directors, managers, owners, etc.) €290
- Participants from Public Sector €290

REGULAR REGISTRATION FEES

- Author €350
- Author (Student) €80
- EUMMAS Members €310
- Listener €150
- Virtual Delegates €150
- Extra Paper €65
- Participants from Business Sector (directors, managers, owners, etc.) €350
- Participants from Public Sector €350

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LATE REGISTRATION FEES

- Author €385
- Author (Student) €100
- EUMMAS Members €340
- Listener €165
- Virtual Delegates €165
- Extra Paper €75
- Participants from Business Sector (directors, managers, owners, etc.) €385
- Participants from Public Sector €385

DISCOUNTS

- Faculty and students from the host institution(s) pay only €90 participation fee .
- Faculty and students from the Academic Consortium Institutions (other than host institutions) enjoy discount of 50% of the Regular Fee.
- On-line participants do not get delegate bags, hard copy materials, lunches, etc.

PAYMENT

- [Payment Instructions](#)
- [Invoice Request](#)

Before you register learn about...



CANCELLATIONS

- All cancellations must be requested by email office@eummas.net. Phone cancellation is not accepted.
- Cancellations received before 1 May 2022 are eligible for 50% refund.
- No refund will be processed for cancellations received on or after 1 May 2022
- No refund will be given for non-attendance.
- Please note that registration refunds will be processed within 30 days after the end of conference, bank charges and administrative costs will be deducted from the refund.
- The administrative costs amount 15% of the paid fee.

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Academic Awards

Business Sector Awards

Public Sector Awards

Academic nominations are done by the Editorial Board. Nominations, individual and institutional, for Business and Public sector can be done by anybody. Self nominations are also allowed. The independent Nomination Committee will make a decision based on the information provided in the [Nomination Form](#).

•Keynote Speakers and Chairs of the Sessions Awards

- The Award includes:
- a certificate
- annual individual membership
- 20% discount for next EUMMAS Conference

Best Paper Award will be given for:

- the best paper in each Track
- the best Conference paper
- the best Doctoral Colloquium (Student) paper

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- Best Company of the Year
- Excellence in New Product and Service Development
- Highest Investor Confidence
- Performance Excellence
- Outstanding Safety Achievements
- Exceptional Managerial Leadership
- Outstanding Accomplishment in Creativity and Innovation
- Outstanding Contributions to the Petrochemical Community
- Businessman of the Year
- Businesswoman of the Year
- Corporate Social Responsibility
- Hospitality and Tourism Industry
- Excellence Amongst Global Telecom Operators
- Young Entrepreneurs....

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- Innovative Public Administration
- Digital Public Administration
- Green Public Administration
- Fair Employer
- Public Sector Leadership
- Policy Excellence
- Operations Excellence
- Infrastructure Development
- Minority Inclusion
- Urban Environment and Health
- Women Empowerment
- Senior Citizens Empowerment
- Youth Empowerment...

Before you register learn about...



FOR SCIENTIFIC CONFERENCE PARTICIPANTS ONLY!

Before submitting the paper make sure you follow all instructions.

- Go through the instructions for authors once more
- Send paper in MS Word
- Remove from the paper personal details, including the affiliation, addresses, emails, etc.



Forums



EUMMAS Business Forum engages business, academic and political leaders of society to shape regional and global agendas. Our events are exceptional for their unique combination of knowledge, people, and experience. We inspire business that changes the world, and provide networking opportunities will business leaders worldwide.



The aim of the Public Administration Forum is to strengthen the capacities of public administration. Many eminent experts from this field will try to tackle issues related to the effective implementation of public policies in municipal and government institutions. The Forum will foster academe-to-practitioner insights into several areas.



EUMMAS Women's Forum creates global influence by empowering women with a sense of purpose and leadership to address numerous business and academic issues. We believe in women leaders' capability to create a positive impact on future trends. We invite all ladies to attend the Forum session and become part of a global initiative.

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Speakers



HE MRS. LAURENCE AUER
Ambassador Extraordinary and
Plenipotentiary of France in Romania



H.E. AURELIAN GOGULESCU
Vice President the Chamber of
Commerce and Industry of Romania



DR. B.B.L. MADHUKAR
Director General of the BRICS Chamber
of Commerce and Industry



MR DOUGLAS FOO
President of the Singapore
Manufacturing Federation



PROF. DR. GILLES ROUET
Director of the ISM-IAE - Institut
Supérieur de Management



PROF. DR. JENNY DARROCH
Dean of the Farmer School of Business,
Miami University



PROF. DR. SAARA JULKUNEN
Head of the Business School, University
of Eastern Finland

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A group of four students are gathered around a table in a library, looking at a laptop and papers. The background shows bookshelves filled with books. The students are engaged in a discussion, with one student pointing at the laptop screen. The overall atmosphere is collaborative and academic.

**EUMMAS
DOCTORAL
COLLOQUIUM**

EDC

<https://conference.eummas.net/bucharest2022>

Network with others



Do you want to make an appointment with your peers? Potential business partner, or maybe a new employee or a boss? You do not need to know the name. Fill in the form and let us connect you with others...

[Book Now](#)

Sponsorship Opportunities - Annual Sponsorship

Bronze	Silver	Gold	Platinum	Diamond	Sponsor General
€ 5.000	€ 10.000	€ 15.000	€ 20.000	€ 25.000	TBN



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Sponsorship Opportunities – Event Sponsorship

Gold

€10.000

Key-note speech for one representative of the company (conference theme related)

Banner at the EPCA Conference web site (one year) and promo materials

Exhibition space of 30 m2 during the Conference

Free accommodation for four people during the Conference (two nights, full board)

Company promo materials in Delegate files

Silver

€8.000

Banner at the EPCA Conference web site (one year) and promo materials

Exhibition space of 20 m2 during the Conference

Free accommodation for three people during the Conference (two nights, full board)

Company promo materials in Delegate files.

Bronze

€6.000

Banner at the EPCA Conference web site (one year) and promo materials

Exhibition space of 10 m2 during the Conference

Free accommodation for two people during the Conference (two nights, full board)

Company promo materials in Delegate files

Sponsor General

TBN

Sponsorship Opportunities – Event Sponsorship

Lanyard

€5.000

Company name and logo printed on
Lanyard Sponsor

Company promo materials in Delegate
files

one free registration

Note Block & Pen

€4.000

Company name and logo printed on Note
block and pen

Company promo materials in Delegate
files

one free registration

Tea & Coffee Breaks

€3.000

Company name and logo printed on
sugar and tea bags

Company promo materials in Delegate
files

one free registration

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