



Call for Papers

VIIIth INTERNATIONAL SCIENTIFIC CONFERENCE

ORGANIZED BY:

UNIVERSITY COLLEGE OF BUSINESS

“Integration of the Higher Education System, Security and Progress
towards the EU!”

in partnership with:

ISAB - Albania
Ljubljana School of Business- VSPV (Slovenia)
H.S.Skovorda Kharkiv National Pedagogical University (Ukraine)
Higher School of Insurance and Finance - VUZF (Bulgaria)
Baltic International Academy (Latvian Republic)
Andrei Saguna University (Romania)
University of Cadiz, Spain
Lumsa University, Italy
Mugla University, Turkey
Kodolany Janos, Hungary
Haute Ecole Lucia de Brouckere, Belgium
Zagreb School of Business, Croatia



03 June 2022
Tirana, Albania

PURPOSE OF THE CONFERENCE

University College of Business is organizing the VIIIth International Scientific Conference entitled:

“Integration of the Higher Education System, Security and Progress towards the EU!”

as a collaboration between its three main units: the Faculty of Economics, the Faculty of Law and the College of Higher Professional Studies. This event comes this year as one of the forms of expression of cooperation between the parties through the development of Scientific Research in multidisciplinary fields such as: economics, law, education, socio-political sciences and professional studies.

Supporting partners in the development of the UCB VIIIth International Scientific Conference are:

- Institute for Applied Studies in Business - IASB - Tirana, Albania;
- Ljubljana School of Business- VSPV - Slovenia;
- H.S.Skovorda Kharkiv National Pedagogical University - Ukraine;
- Higher School of Insurance and Finance - VUZF - Bulgaria;
- Baltic International Academy - Latvian Republic;
- Andrei Saguna University (Romania);
- University of Cadiz, Spain;
- Lumsa University, Italy;
- Mugla University, Turkey;
- Kodolany Janos, Hungary;
- Haute Ecole Lucia de Brouckere, Belgium;
- Zagreb School of Business, Croatia.

All the conference paper presentations will be published in the ISBN codebook issue and the best rated by the Scientific Board will be published in the next issue of the “**Scientific Journal of Professional Studies (SJPS)**” with E-ISSN (online) and ISSN (Print).

The official language of the conference will be Albanian and English.

The conference will be held on **June 3, 2022**, near the premises of this Institution, in the Conference Room of Building B of the University College of Business Campus.

CONFERENCE AREAS

To better organize the development of the plenary sessions in parallel, we will orient the division of the presentations in this conference according to the following three areas:

- **Education;**
- **Economy, Finance and Accounting, Management, Marketing and Tourism;**
- **Computer Science, Information Technology;**
- **Law;**
- **Professional Studies**

The following points will serve as **guiding** topics for the proceedings of the Conference but they are not limiting;

- **Education-Education will help us build a future!**
 - Vocational education and training.
 - Practices and challenges for the implementation of inclusive education, in line with international standards.
 - Education and technology, the foundations of the development of a modern society.
- **Economics in Profiles:** Finance, Accounting, Management, Administration, Tourism, Marketing, Audit and



Business Informatics.

- Standardization of Economics programs in accordance with the criteria of the European standards; Priority.
- Digitalization and its impact on vocational education.
- The role of higher professional education in overthrowing the theory of economic development based on human capacity.
- Employment and vocational education.
- The role of education, science and technology in modeling modern societies.

➤ **Judicial in Profiles: Public, Civil, Criminal, Business Law**

- Justice reform includes standardization and unification of programs with the EU standards.
- Analysis of the Law on Higher Education in Albania.
- The need for legal and institutional adjustments in the market of higher vocational education in Albania.

➤ **Political Science**

- Higher Education in Albania, an International and Comparative Policy Perspective.
- Impact of education on the democratization of society in the Western Balkans.
- Challenges and Opportunities for Vocational and Academic Education, in 2022.

➤ **International Relations**

- Internationalization of Higher Education.
- Comparative level of educational standards in the EU and in Albania.
- Modernization of study programs based on learning outcomes and modern trends of internationalization.

➤ **Professional Administrative and Technical Studies in Profiles: Mechanics, Electrical, Computer and beyond.**

- Higher Vocational Education: an international and non-national trend.
- Impact of study programs on higher vocational education on the labor market.
- Approach of curricula of study programs in higher professional education in Albania with the European ones.
- Features of teaching in higher professional education.
- Dual higher professional education and its future in Albania.

PAPER PRESENTATION AND FURTHER DISCUSSIONS

The conference will be held in plenary session and in separate panels. Each participant has 15-20 minutes to present their issues and conclusions. Participants (authors) must submit their own work during the panel sessions.

ABSTRACT INSTRUCTIONS FOR AUTHORS

The abstract should have no more than 300-350 words and clearly indicate the purpose, methodology and conclusions of the paper. Authors can indicate the topic of the conference they are working on and provide 4-5 keywords. Please provide your name, title or rank, full address, affiliation and conference matter. Abstracts should be e-mailed to: conference2022@kub.edu.al

IMPORTANT DATES

- **22 April 2022** Abstracts submission deadline;
- **29 April 2022** Abstracts submission approval;
- **06 May 2022** Fee Payment deadline and sending the mandate;
- **01 June 2022** Full paper submission;
- **02 June 2022** Sending the Conference Program and the Conference link.

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FEES AND OTHER DETAILS

The conference is free only for papers submitted by members of the organizing institution and collaborating partners.

For other participants in the conference with individual work / co-authorship the fee will be **30 euros**. The fee includes Certificate of Participation (online), a copy of the Book of Proceedings (online), a copy of the International Scientific Journal (ISSN online).

CONTACTS

For questions or information about the conference please contact at: conference2022@kub.edu.al. Please visit our site: www.kub.edu.al

You're welcome!

Conference Organizing Committee!



ABSTRACT FORM

Title of Paper

(14 points Times New Roman, Bold, Centered)

Name and Surname – 1

The institution where you works (12 Times New Roman, center, for author number 1)

Name and Surname – 1,

The institution where you works (12 Times New Roman, center, for author number 2)

Abstract

The abstract should be limited to a maximum of 300-350 words.

The authors are required to clearly state the content and purpose of their study, including introductions, research questions, applied scientific methods, findings, key results, recommendations, and suggestions.

The abstract should be written in Microsoft Word, 12 Times New Roman, Bold, center.

Keywords: This section should include at most 5 study-related keywords, separated by commas. (12 Points Times New Roman, Italicize every word)

Page Size - A4, Normal

Language: Albanian or English.