

4th EECME CONFERENCE, 26 May 2022

Knowledge Transfer for Sustainable Development in Digital Global Societies

CET time zone

9.20–9.30	E-COMING TOGETHER		
9.30–10.10	MS Teams link: CLICK HERE to connect - PANEL SESSION INTRODUCTORY GREETINGS: <i>Lidija Weis</i> , Dean of Ljubljana School of Business - Slovenia, President of EUMMAS Women's Forum, Vice President of EUMMAS Honorary Board KEYNOTE: <i>Nino Enukidze</i> , Rector of Business and Technology University – Georgia, President of Academic Consortium at EUMMAS Moderated by: Špela Pregl		
10.15-11.20	GROUP A1 – Moderated by: Katarina Aškerc Zadavec MS Teams link: CLICK HERE to connect - GROUP A PRESENTATIONS IN ENGLISH LANGUAGE Knowledge control in modern companies through the prism of organizational culture, MNE: Nikčević (10 min) Price perception based on price font color, SI: Toroš (10 min) Digital Transformation in Economies and Consumers, UA: Nezhyva et al. (10 min) Impact of digitalization on the development of human resources in port business in Montenegro, MNE, RS: Perović et al. (10 min) Touchless economy: change in consumer behaviour and in business, UA: Lebedeva, Sorokina (10 min) DISCUSSION	GROUP B1 – Moderated by: Špela Pregl MS Teams link: CLICK HERE to connect - GROUP B PRESENTATIONS IN ENGLISH LANGUAGE Energy Efficiency as an Innovative Business Model, MNE: Zivanovic et al. (10 min) Personal data protection in EU: novelties & issues, UA: Hurzhii (10 min) Heterodox in Global Knowledge Economic Perspectives, IN: Rajpurohit (10 min) Challenges to competition in the digital world, UA: Gerasymenko, Mazaraki (10 min) Significance of the Knowledge Economy and Organizational Culture for Competitiveness, MNE: Zivanovic et al. (10 min) DISCUSSION	GROUP C1 – Moderated by: Helena Povše MS Teams link: CLICK HERE to connect - GROUP C PRESENTATIONS IN SLOVENIAN LANGUAGE / PREDSTAVITVE V SLOVENSKEM JEZIKU Razvoj elektronske hrambe v Sloveniji, SI: Horjak (10 min) Tehnološki razvoj, kovid in vpliv na marketing, SI: Fornazarič (10 min) Uravnoteženje globalizacije - balancing globalization, SI: Žohar (10 min) Kako ubežati motnjam v globalnih oskrbovalnih verigah? SI: Urbancl (10 min) DISKUSIJA

CET time zone

11.20–11.30	E-NETWORKING CAFE		
11.30–12.35	<p>GROUP A2 – Moderated by: Katarina Aškerc Zadavec MS Teams link: CLICK HERE to connect - GROUP A</p> <p>PRESENTATIONS IN ENGLISH LANGUAGE The Emphasis of Renewable Energy from the Aspect of Sustainable Development, MNE: Crvenica et al. (10 min) Intercultural and Transversal Competence Development among Erasmus students, BTT, SI: Koirala et al. (10 min) The Potential of Universities to Promote and Facilitate Sustainable Development, GE: Gigauri (10 min) European union context for sustainability management, SI: Maher (10 min) Internationalised Curriculum and Online Education, SI: Aškerc Zadavec (10 min)</p> <p>DISCUSSION</p>	<p>GROUP B2 – Moderated by: Špela Pregl MS Teams link: CLICK HERE to connect - GROUP B</p> <p>PRESENTATIONS IN ENGLISH LANGUAGE Paradigm tectonics in global knowledge business processes, IN, SI: Satpathy, Weis (10 min) Competence of accounting and academic communities for digitalization of financial reporting in Montenegro, MNE: Škretovič, Martić (10 min) Impact of the label on the purchasing decision process of Chinese wine consumers, SI, CN: Ma, Sila (10 min) New legal framework for sustainable business in the EU, MNE, RS: Djuric et al. (10 min)</p> <p>DISCUSSION</p>	<p>GROUP C2 – Moderated by: Helena Povše MS Teams link: CLICK HERE to connect - GROUP C</p> <p>PRESENTATIONS IN SLOVENIAN LANGUAGE / PREDSTAVITVE V SLOVENSKEM JEZIKU Fenomen nezamenljivih žetonov, SI: Lapuh Bele (10 min) Analiza modelov davčnega poročanja, SI: Bojanc (10 min) Preference lastnosti zdravil v prosti prodaji, SI: Toroš, Sedej (10 min)</p> <p>DISKUSIJA</p>